



SALT TO STONE

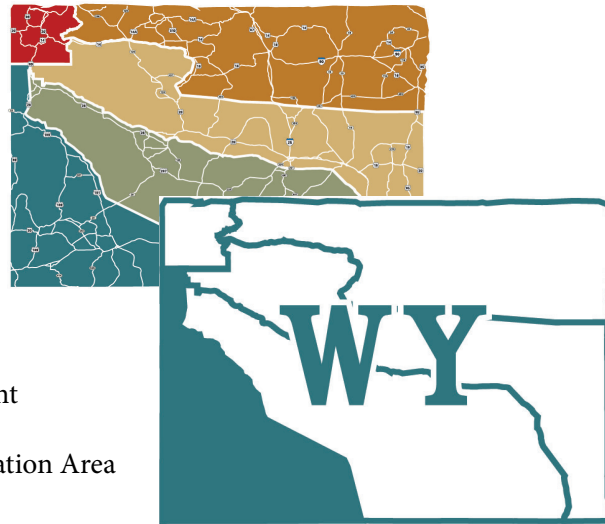
That's WY

REGION DESCRIPTION

Outdoor aficionados, amateur paleontologists, wildlife lovers and history buffs flock to the Salt to Stone region. From the Great Salt Lake to Yellowstone National Park, those who explore these starkly beautiful landscapes will find natural treasures such as Fossil Butte National Monument, Killpecker Sand Dunes, Boar's Tusk and Jackson Lake. All around the region, towns immersed in history welcome you on your way to epic outdoor activities, including hiking, biking, kayaking, boating, skiing and snowmobiling.

VISUAL ASSETS

Logos, graphics and images are available for partners to use across your own marketing channels. [Here](#), you can find a folder with all graphics, images, photos and videos for your use.



REGIONAL HIGHLIGHTS

- Fossil Butte National Monument
- Fort Bridger
- Flaming Gorge National Recreation Area
- Bear River State Park
- Big Spring Scenic Backway
- Bridget Valley Historic Byway
- Centennial Scenic Byway
- Mirror Lake Scenic Byway
- Muddy Creek Historic Backway
- Star Valley Scenic Byway

SOCIAL MEDIA

Join the social conversation, and promote your local sites by using #That'sWY, #SaltToStone, #WY and #Wyoming throughout your social media channels. Need some inspiration? Here are a few suggested posts:

Traveling to #Wyoming from Salt Lake? Check out the #SaltToStone itinerary here: <http://www.travelwyoming.com/itineraries/salt-to-stone>. #That'sWY

From the Great Salt Lake to #Yellowstone, explore #Wyoming's #SalttoStone region. #That'sWY

VISITOR SERVICES

Wyoming is known for its wonderful western hospitality. Make sure to encourage your visitors to stop into these visitors centers within the region for travel resources and tips from Wyoming's visitor services experts!

Bear River State Park Visitor Center
Green River Chamber of Commerce
Rock Springs Visitor Center
Pinedale Chamber of Commerce
Star Valley/Afton Chamber of Commerce
Jackson Visitor Center
Fossil Butte National Monument Visitor Center