Wyoming Tourism Board of Director’s Meeting Minutes
February 1, 2018
Conference Call – 4:00 p.m.

Tourism Board Members Present: Darren Rudloff (Chairman), Jim Waldrop (Vice Chairman), C.J. Box, Zannie Driskill, Christine Hill and Mandy Moody-Phillips. Not present: Angie Guyon, Larry Lloyd and John Rutter.

Staff Members Present: Diane Shober, Anita Benton, Michell Howard, Kim Koester and Tia Troy.

I. Chairman, Darren Rudloff, called the meeting to order at 4:00 p.m.

II. Contracts

A. For Approval

i. DANIEL J. EDELMAN, INC. d.b.a. EDELMAN – This Contract is the result of the Media and Public Relations Request for Proposal (RFP) 0128-C. The purpose of this contract is to set forth the terms and conditions by which the Contractor shall develop and implement WOT’s public relations plan and outreach strategy. This contract shall not exceed $334,000 (16 months retainer @ $16,500/month = $264,000; 16 months additional expenses not to exceed $70,000). This contract will expire June 30, 2019. This is a budgeted item in Public Relations and Media. Jim Waldrop motioned to approve this contract as presented, Zannie Driskill seconded; motion passed unanimously.

III. New Business – There was no new business to discuss.

IV. Old Business – There was no old business to discuss.

V. Public Comments – There were no public comments.

VI. Executive Session – There was no need for an Executive Session this meeting.

VII. Adjourn – Upon conclusion of session, Jim Waldrop motioned and Christine Hill seconded to adjourn at 4:11 p.m.; the motion passed unanimously.