I. Welcome – Board and Staff Roll Call/Board Updates

   A. New Staff Introductions

II. Approval of Minutes from January 9, 2018

III. Financials

   A. Contracts For Approval
      i. WYDOT – Northeast Wyoming Welcome Center $300,000.00
      ii. WYDOT – Southeast Wyoming Welcome Center $300,000.00

   B. Information Only
      i. National Intercollegiate Rodeo – College National Finals Rodeo $20,000.00
      ii. Sweetwater County Fair Board – National High School Finals Rodeo $20,000.00

IV. Directors Reports

   A. Brand Studio
      i. Public Relations: Edelman Introduction
      ii. Website Update

   B. Regional Marketing Co-ops – Industry Engagement Initiative (IEI)

V. Executive Director’s Report

   A. Biennium Budget – Legislative Update
   B. BFY 17-18 Year End Projections
   C. Board Outreach Plan

VI. New Business

VII. Old Business

VIII. Public Comments
IX. Executive Session

X. Adjourn