



**Board of Director's Meeting
November 21, 2016
Conference Call
3:00 p.m.
Agenda**

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|-------|---|----------------|
| I. | Welcome – Board and Staff Roll Call/Board Updates | Darren Rudloff |
| II. | Approval of Minutes from September 21, 2016 | |
| III. | Financials | Anita Benton |
| IV. | Contracts: | |
| | A. Information Only: | |
| | i. Melissa Elkins – Amendment Three – Date Extension | \$43,750.00 |
| | ii. WZRD, LLC | \$12,500.00 |
| | iii. Laramie County Tourism Board, d.b.a. Tourism Promotion JPB | \$5,000.00 |
| | iv. Casper Convention and Visitors Bureau | \$5,000.00 |
| | v. Sweetwater Travel and Tourism | \$3,750.00 |
| V. | New Business | Diane Shober |
| | A. Leveraging That's WY | |
| VI. | Old Business | |
| VII. | Executive Director's Report | Diane Shober |
| | A. Budget Forecast – Funding Options | |
| | B. Staffing Update | |
| VIII. | Nominating Committee | Sandy Newsome |
| | A. Board Development | |
| IX. | Public Comments | |
| X. | Executive Session | |
| XI. | Adjourn | Darren Rudloff |