

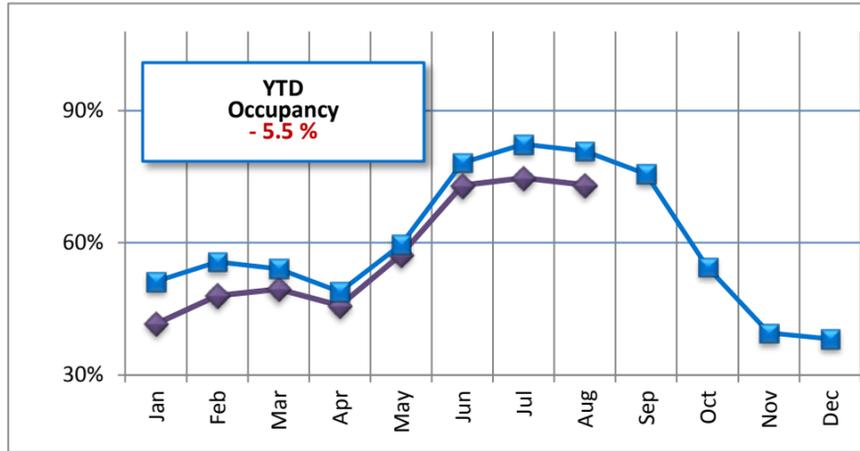




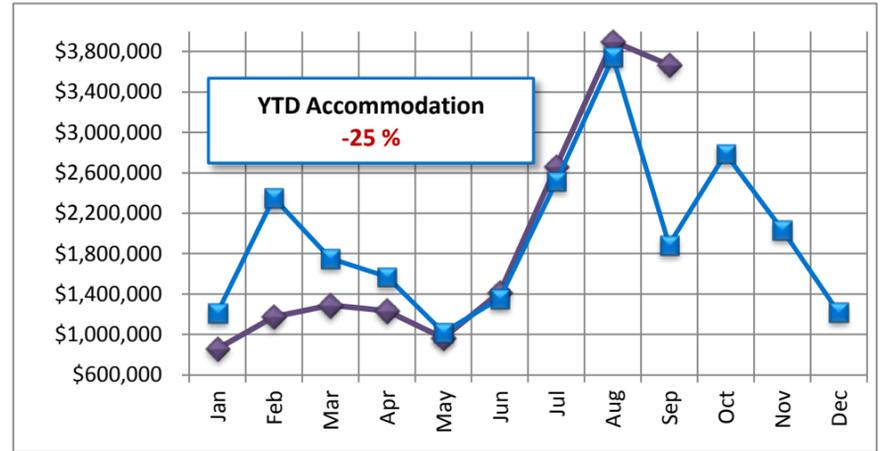
INDUSTRY PERFORMANCE

Wyoming Hospitality Industry	Jul-16	Jul-15	% Change
Average Occupancy %	74.7%	82.4%	-8%

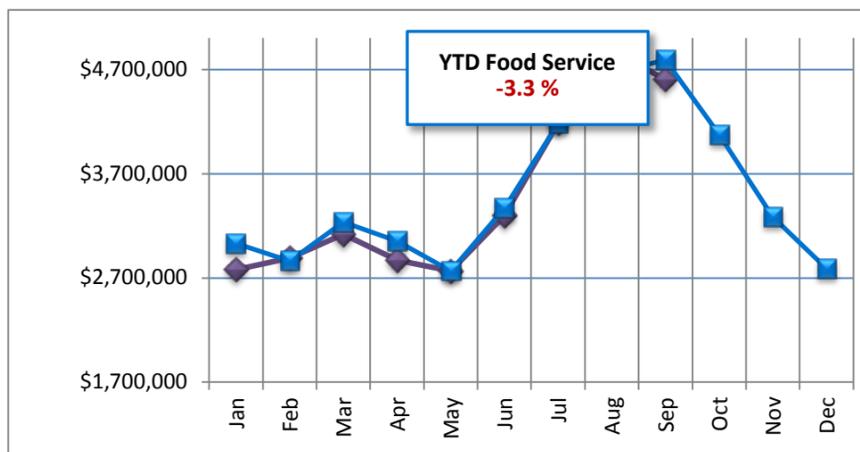
Wyoming Hospitality Industry	Jul-16	Jul-15	% Change
Traveler Accommodation / RV Parks / Camps	\$2,663,414	\$2,515,106	6%
FS Restaurant / LS Eating Places / S Food Services	\$4,186,429	\$4,182,973	0%
Drinking Establishments	\$486,169	\$549,125	-11%



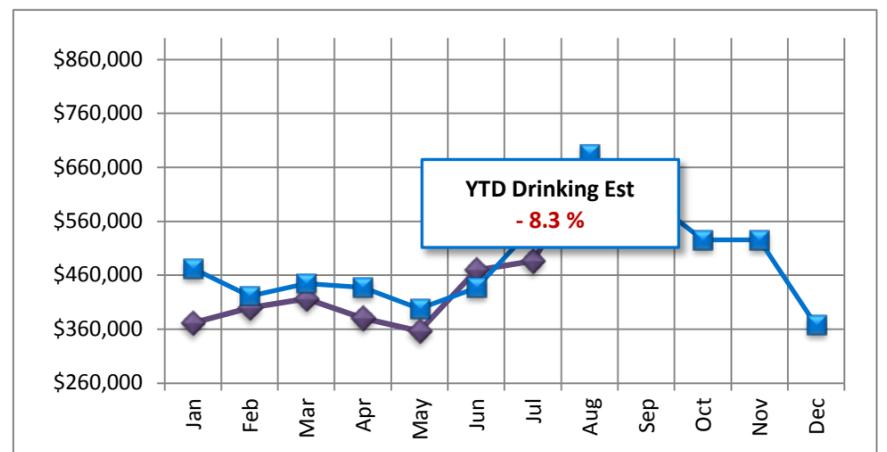
Average Occupancy Rate



Accommodation Sales Tax Collections



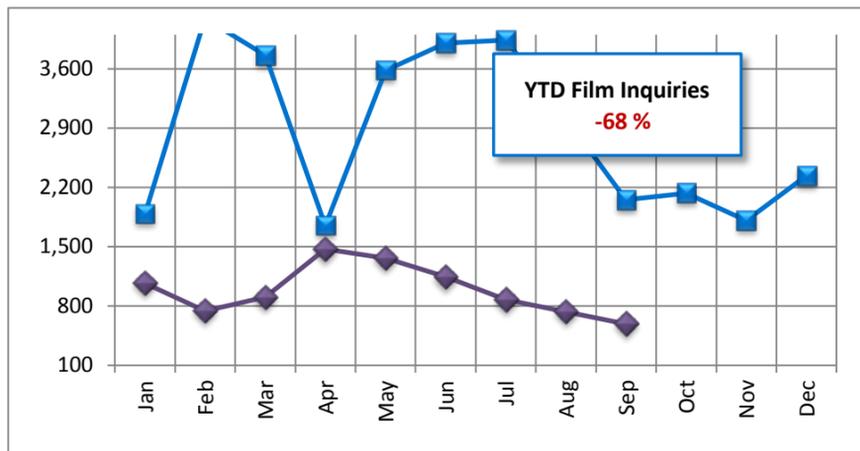
Food Service Sales Tax Collections



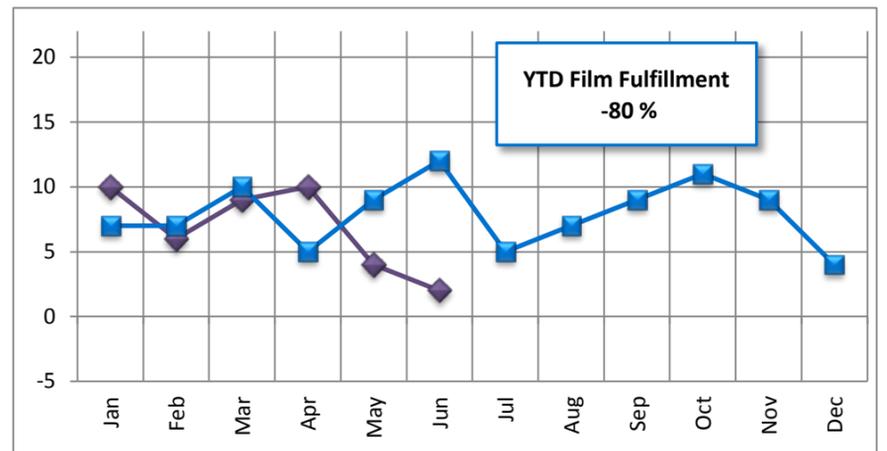
Drinking Establishment Sales Tax Collections

FILM PERFORMANCE

Film Office	Jul-16	Jul-15	% Change
Inquiries	875	3,937	-78%
Fulfillment	0	5	-100%



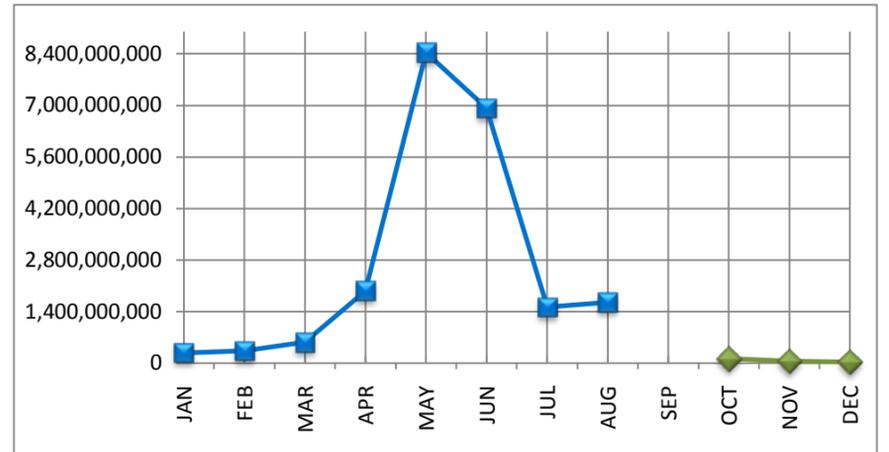
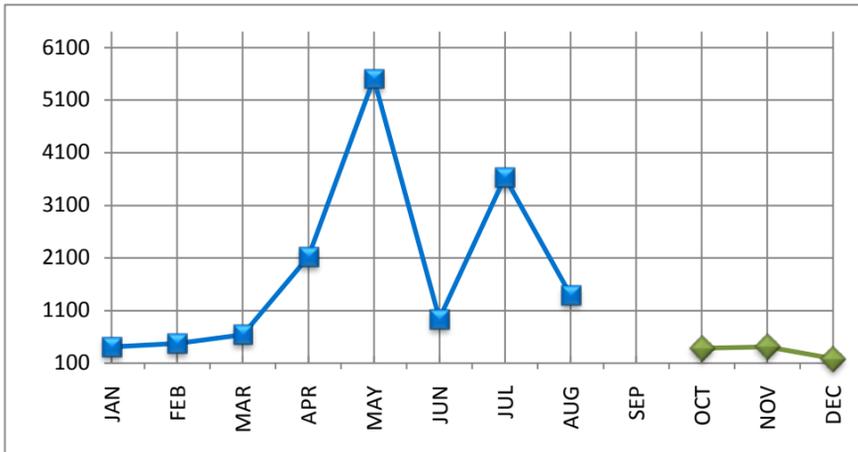
Film Office Inquiries



Film Office Fulfillment

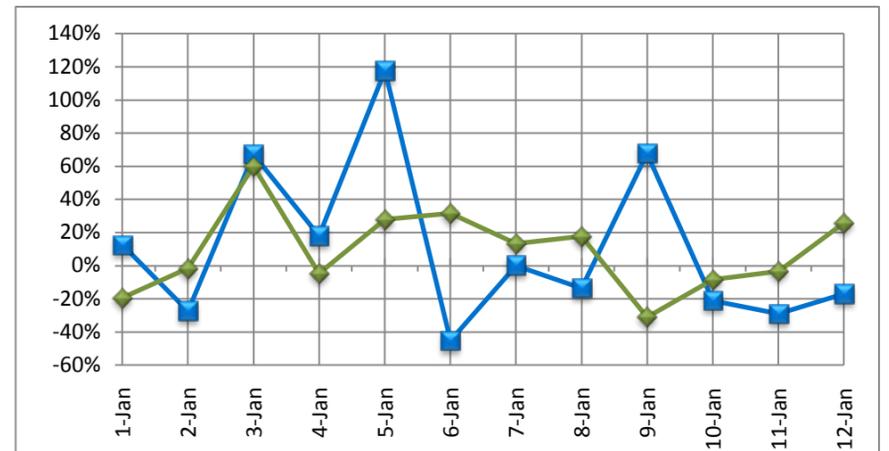
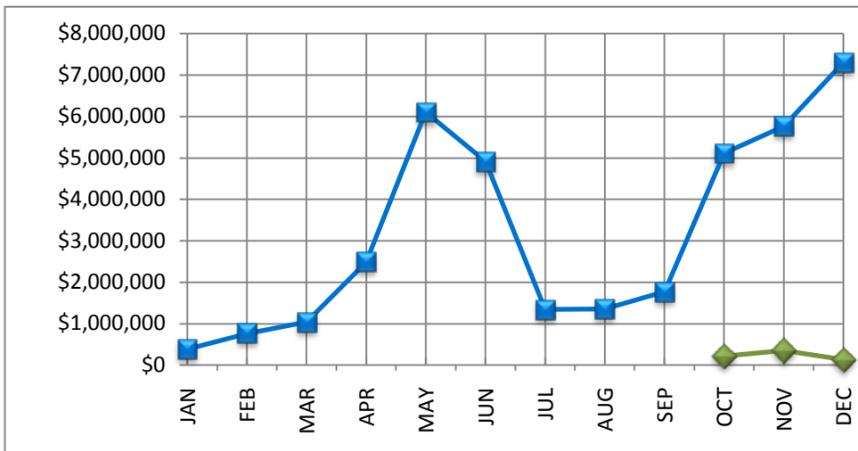


Media Impact	Jul-16	Jul-15	% Change
Number of Articles			
Reach			
AD Value	\$24,217,558	\$15,999,391	51%
Social Media	May-16	May-16	% Change
Monthly Engaged Users			



Number of Articles (Media Impact)

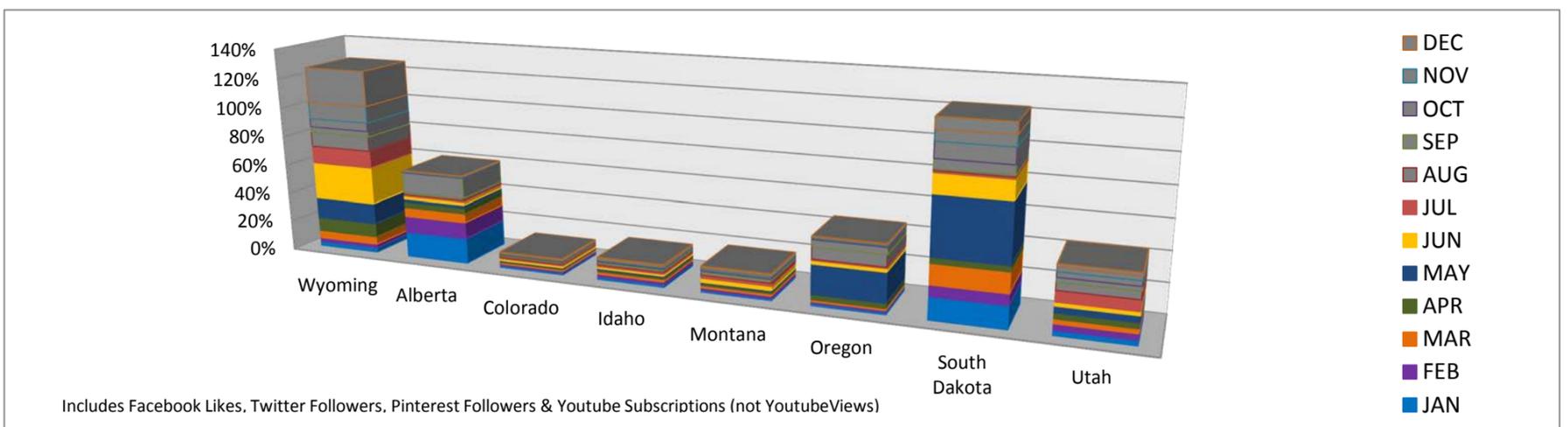
Reach (Media Impact)



\$ AD Value (Media Impact)

Monthly Engaged Users (Social Media)

MEDIA | SOCIAL PERFORMANCE



Social Media Results Against Goal (Social Media)

