



**Board of Directors Meeting**  
**Clarion Inn – Gillette**  
**Bonnie and Clyde Room**  
**October 7, 2014**  
**8:30 a.m.**  
**Agenda**

I.	Welcome – Roll Call/Board Updates	Renée Middleton
II.	Approval of Minutes from September 15, 2014	
III.	Financials	Anita Benton
IV.	Nominating Committee	Mark Kupke
V.	Approval of Contracts:	
	A. For Approval:	
	i. MMGY – Amendment Seven – up to an additional \$10,000	\$1,270,282.00
	ii. Fahlgren Mortine	\$300,000.00
	iii. Bryan Consulting – Amendment One – Date Extension	\$220,000.00
	B. Information Only:	
	i. Young Strategies	\$15,000.00
VI.	Executive Director’s Report:	Diane Shober
	A. Budget	
	B. Operational Plan/Balanced Scorecard	
	C. National Finals Rodeo – December 4-7, 2014	
VI.	Director Reports:	
	A. Strategic Partnerships	Kristin Phipps
	B. Global Sales and Services	James Scoon
	C. Brand Studio	AnnDrea Boe
VII.	Old Business	
VIII.	New Business	
IX.	Executive Session	Renée Middleton
X.	Adjourn	Renée Middleton