

# Wyoming Travel Impacts

*2000 - 2014*



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April 2015

*Prepared for the*

Wyoming Office of Tourism  
Cheyenne, Wyoming

# **The Economic Impact of Travel on Wyoming**

**2000 - 2014 Detailed State and County Estimates**

April 2015

prepared for

**Wyoming Office of Tourism**

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## Preface

The purpose of this study is to document the economic significance of the travel industry in Wyoming. Detailed estimates of travel spending, the employment and earnings generated by this spending, and travel-generated tax receipts for each of Wyoming's twenty-three counties from 2000 to 2014 are shown in this report. Spending by domestic and international visitors and the secondary earnings and employment impacts of travel spending are provided at the state level. The estimates for 2014 are preliminary and subject to revision.

Dean Runyan Associates prepared this study for Wyoming Travel and Tourism. Dean Runyan Associates has specialized in research and planning services for the travel, tourism and recreation industry since 1984.

Many individuals and agencies provided information and advice for this report. Among the organizations involved in this effort were the Wyoming Department of Revenue, the Wyoming Department of Employment and the Wyoming Division of State Parks and Historic Sites. Federal agencies that provided assistance included the National Park Service, the Department of Labor and the Bureau of Economic Analysis.

Finally, special thanks are due to Diane Shober, Wyoming Office of Tourism Director. Without her support and assistance, this report would not have been possible.

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## I. INTRODUCTION

Visitors traveling to and throughout Wyoming represent an important component of the state's economy. Travel originating in domestic and international markets generates valuable business sales, payroll, employment and tax receipts for the state as well as for local jurisdictions. Further, many locations within Wyoming serve as travel destinations in their own right, for both Wyoming residents and out-of-state visitors. These areas accordingly consider travel and tourism a primary industry.

### OBJECTIVES

This report describes the direct economic impacts of travel to and through the State of Wyoming and each of its 23 counties from 2000 through 2014. This report also includes statewide estimates of spending by resident and non-resident visitors and the secondary employment and earnings impacts associated with travel spending. A primary objective of this research is to provide reliable, detailed estimates, which allow comparisons from year-to-year for the state and county levels.

### DIRECT IMPACTS

The estimates of the direct impacts associated with traveler spending in Wyoming were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The input data used to detail the economic impacts of the Wyoming travel industry were gathered from various local, state and federal sources.

Travel impacts consist of estimates of travel spending and the employment, earnings, and state and local taxes generated by this spending. These estimates are also broken out by type of traveler accommodation and by the type of business in which the expenditures occur. A description of RTIM methodology is included in Appendix A.

### SECONDARY (INDIRECT AND INDUCED) IMPACTS

Direct impacts are reported for all counties within Wyoming. Secondary employment and earnings impacts over and above direct impacts are reported at the state level only for the year 2014. These indirect and induced impacts are generated from the direct impacts produced by the RTIM, discussed above, and an input-output model of the Wyoming economy prepared by IMPLAN Group, LLC.

Indirect impacts represent the purchases of goods and services from other firms by businesses that directly receive expenditures from travelers. Hotels, for example, purchase maintenance services from independent contractors.

Induced impacts represent the purchase of goods and services by employees whose earnings are in part derived from travel expenditures. The sum of the direct, indirect and induced impacts equals the total impact of all spending by visitors in the state. The “multiplier” refers to the ratio of the total impacts to the direct impacts for employment or earnings.

## **TYPES OF TRAVEL IMPACTS INCLUDED**

Most of the travel that occurs in Wyoming is included in the scope of this analysis. All trips to Wyoming by U.S. residents and international visitors are included. The travel of Wyoming residents to other destinations in Wyoming is included provided that it is neither commuting nor other routine travel. Travel to non-Wyoming destinations by Wyoming residents is not included.

The impacts associated with both overnight and day travel are included if the travelers either remain at the destination overnight or the destination was more than fifty miles *one-way* from the traveler's home. These definitions are used to screen and, if necessary, to interpret and adjust local data used for travel impact measurements. The most conservative interpretation is employed where data limitations cause deviations from the above definition.

The terms “traveler” and “visitor” are used interchangeably in this report. Both represent a person who is traveling in Wyoming away from his or her home, on a trip as defined above. The purpose of such travel can be for business, pleasure, shopping, to attend meetings, or for personal, medical or educational purposes.

This analysis focuses on travel and tourism as a component of local and statewide economies and therefore focuses on *destination-specific* impacts. Because air transportation facilities provide travel services that benefit businesses throughout the state, it is appropriate to include air transportation as a component of the travel industry.

However, while the impacts (e.g., employment) associated with air transportation do occur within specific geographic areas, primarily those counties with commercial

airport facilities, it is important to recognize, due to the regional character of air travel, that the benefits also extend to those counties that do not provide air transportation.

## IMPACT CATEGORIES

The specific categories of travel impacts included in this analysis are as follows:

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Impact Category	Description
Expenditures	Purchases by travelers during their trip, including lodging taxes and other applicable local and state taxes paid by the traveler at the point of sale.
Total Earnings	The wage and salary disbursements, earned benefits of employees and proprietor income of business owner who work in travel-related businesses. Only the earnings that are attributed to travel expenditures are included.
Employment	All employment associated with the above earnings. This includes wage and salary workers and proprietors, and full- and part-time positions. The employment estimates are not full time equivalents (FTE's).
Local Tax Receipts	Tax receipts collected by counties and municipalities, as levied on applicable travel-related purchases. Consists of local option lodging taxes, local sales taxes and other local use taxes. The local share (31 percent) of state sales taxes are included. Property taxes are not included.
State Tax Receipts	State sales taxes (including tax receipts distributed to local governments) and gasoline taxes attributable to travel expenditures. Only the state share (69 percent) of state sales taxes are included.

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## VISITOR CATEGORIES

Travelers are classified according to the type of accommodation in which they stay.

The types of accommodations are as follows:

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Type of Accommodation	Description
Hotel, Motel, Resort, B&B	Travelers staying in hotels, motels, resorts, guest ranches, bed & breakfast establishments, and other commercial accommodations where sales or lodging taxes are collected.
Private Campground	Travelers staying in a privately owned (i.e., commercial) campground.
Public Campground	Travelers staying in publicly managed campgrounds such as those managed by the Wyoming Division of State Parks and Historic Sites or the National Park Service.
Private Home	Travelers staying as guests with friends or relatives.
Vacation Home	Travelers using their own vacation home or timeshare and those borrowing or renting a vacation home where sales or lodging taxes are not collected.
Day Visitor	Both in-state and out-of-state residents whose trip (at least 50 miles one way) does not include an overnight stay at a destination in Wyoming.

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## REPORTING FORMAT

The format of the detailed impact tables was developed to provide meaningful industry estimates of earnings and employment and reflects the conversion to the NAICS system now used by the Bureau of Labor Statistics (BLS) to report payroll statistics and by the Bureau of Economic Analysis (BEA) to report earnings and total employment\*. Prior to 2001, the 1997 Standard Industrial Classification (SIC) was the reporting scheme used by federal and state agencies.

The first three sections, *Visitor Spending by Type of Traveler Accommodation*, *Visitor Spending by Commodity Purchased* and, *Total Direct Travel Spending* describe classifications of visitor spending.

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\* The NAICS industries that comprise travel impact industries are defined in Appendix C.

- *Visitor Spending by Type of Traveler Accommodation* refers to the total direct spending of each category of visitor at that destination (county or state). For example, the spending of visitors that stayed at hotels, motels, resorts, or B&B's includes their spending on accommodations, food & beverage service, recreation and all other visitor related commodities.
- *Visitor Spending by Commodity Purchased* refers to the total spending on each commodity for all types of visitors. For example, the total spending on Food & Beverage Services includes spending by visitors staying, in hotels, private campgrounds, private homes and the other types of accommodation. The total spending on commodities is identical to the total spending by type of accommodation.
- *Total Direct Travel Spending* includes the total visitor spending at destination, described above, plus spending on air transportation. Total direct travel spending does not include secondary (indirect and induced) effects.

The next two sections, *Direct Travel-Generated Earnings by Industry* and *Direct Travel-Generated Employment by Industry*, provide estimates of travel-generated earnings and employment that are based on an industry, rather than a commodity, classification. A business that is classified in a particular industry may include more than one commodity. For example, a resort that is classified in the accommodation industry may provide accommodations, food and beverages, and recreation.

- *Direct Travel-Generated Earnings by Industry* includes the payroll, other earned benefits, and proprietor income of all employees in that industry classification.
- *Direct Travel-Generated Employment by Industry* includes all full- and part-time employees. This includes payroll employees covered by unemployment insurance and those that are not, as well as proprietors.

The final section, *Tax Revenues Generated by Travel Spending*, is identical to last year's report. Local taxes include room taxes, local sales taxes, and the local share of state taxes. State taxes include the state share of the sales tax and the state motor fuel tax.

## INTERPRETATION OF IMPACTS ESTIMATES

Users of this report should be aware of several issues regarding the interpretation of the impact estimates contained herein:

- The estimates in this report are expressed in *current* dollars. There is no adjustment for inflation (with the exception of the graph on page 9).
- When comparing the impact estimates associated with different locations or different time periods, it is more appropriate to focus on *destination spending* (which excludes air transportation) rather than total travel spending.
- In general, estimates of geographic units with small populations and economic activity (e.g., rural counties) are less reliable than estimates for more populous and economically diverse areas. Trend analysis and comparisons of counties with relatively low levels of travel related economic activity should therefore be interpreted cautiously.
- The estimates contained in this report are based on the most current data available and supersede all previous estimates of travel impacts.
- The estimates of travel impacts published in this report will necessarily differ somewhat from estimates generated from different models, methodologies and data sources. Nonetheless, it should be emphasized that all credible estimates of direct travel impacts at the state level, including those of Dean Runyan Associates and the U.S. Travel Data Center, are of similar magnitude.

## REPORT CONTENTS

Section II provides an overview of Travel Impacts in the state, as well as detailed estimates for 2000 through 2014. Section III provides summary and detailed tables for each of Wyoming's twenty-three counties. A description of the RTIM methodology is included in Appendix A. Definitions of the travel terms used in this report can be found in Appendix B. Appendix C provides a listing of the relevant business classifications (NAICS codes) used to represent travel industry businesses. The method for deriving secondary impacts is discussed in greater detail in Appendix D. Appendix E provides a detailed listing of the industries used in the secondary impact analysis.

## II. Wyoming Travel Impacts 2000 - 2014



The travel industry is an important sector of the Wyoming economy. In some areas of the state, it is one of the major industries. This section provides an overview of travel in the state from 2000 through 2014. Detailed travel impacts are provided in the table that concludes this section.

#### **STATE SUMMARY: DIRECT IMPACTS OF TRAVEL IN WYOMING**

- Travel spending by all domestic and international visitors in Wyoming was approximately \$3.4 billion in 2014. This is equivalent to approximately \$9.3 million dollars per day.
- Travel spending in Wyoming has increased 4.9 percent per year since 2000. In constant dollars (adjusted for inflation), travel spending has increased by about 2.3 percent per year over the same period.
- Visitors who stayed overnight in commercial lodging facilities spent over \$1.9 billion in 2014 - more than half of all visitor spending in the state. Visitors who stayed in public and private campgrounds spent \$592 million, or about 18 percent of all visitor spending.
- During 2014, travel spending in Wyoming directly supported over 31,500 jobs with earnings of approximately \$833 million. Travel spending generated the greatest number of jobs in accommodations, recreation, and food service industries.
- Local and state tax revenues generated by travel spending were about \$163 million in 2014 (property taxes not included). Without these travel generated tax revenues, each household in Wyoming would have had to pay an additional \$700 in taxes per year to maintain these current state and local tax revenues.

The following table and charts document these travel impacts. Detailed travel impact estimates for the state from 2006 to 2014 are found on page 12.

## Wyoming Direct Travel Impacts

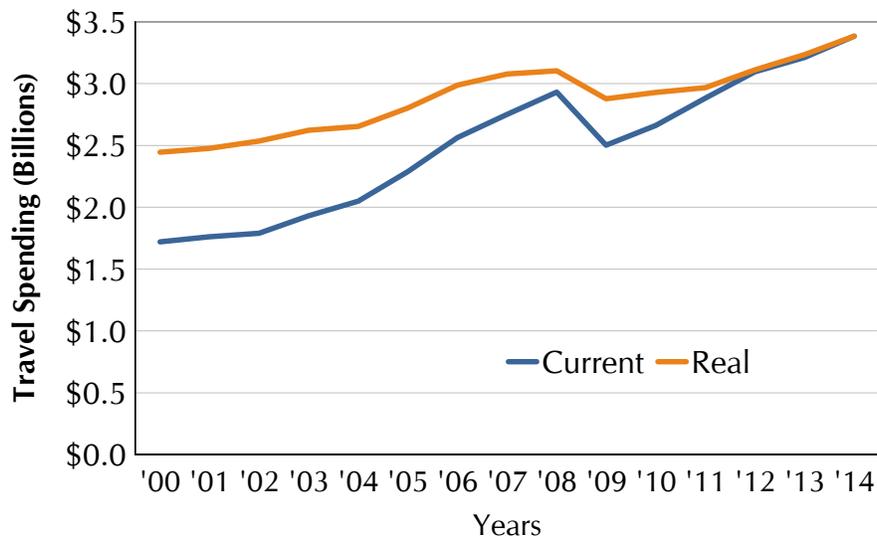
	Travel Spending (\$Million)	Earnings (\$Million)	Employment (Jobs)	Local & State Tax Receipts		
				Local (\$Million)	State (\$Million)	Total (\$Million)
2000	1,721	434	27,040	26	49	75
2001	1,763	449	26,870	28	50	78
2002	1,791	467	27,000	30	50	80
2003	1,930	501	27,830	31	52	83
2004	2,049	539	28,450	33	53	86
2005	2,289	583	29,660	37	58	94
2006	2,562	639	30,430	41	63	104
2007	2,751	694	30,960	45	66	111
2008	2,931	732	31,430	45	71	116
2009	2,501	704	30,030	43	67	110
2010	2,661	711	29,740	45	66	111
2011	2,883	727	29,970	52	67	119
2012	3,097	766	30,620	57	72	128
2013	3,211	796	31,020	60	84	144
2014	3,383	833	31,570	66	97	163

*Average Annual Change*

2013-2014	5.3%	4.7%	1.8%	10.4%	15.2%	13.2%
2000-2014	4.9%	4.8%	1.1%	6.9%	5.0%	5.7%

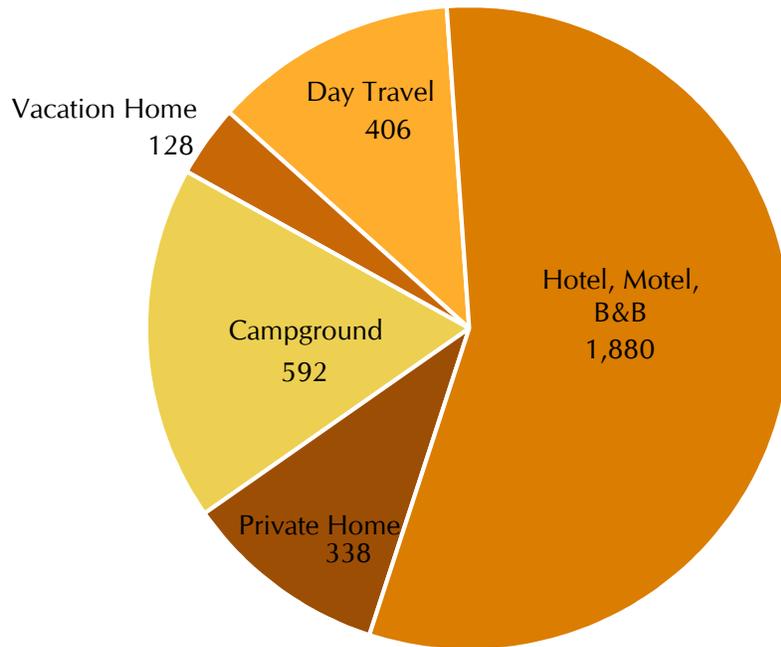
Note: Details may not add to totals due to rounding. The estimates for 2014 are preliminary and subject to revision.

### Wyoming Travel Spending Adjusted for Inflation



Note: Selected components of West CPI-U and Rocky Mountain Lodging Report used as deflator.

**Wyoming Visitor Spending**  
by Type of Traveler Accommodation, 2014  
(\$ Million)



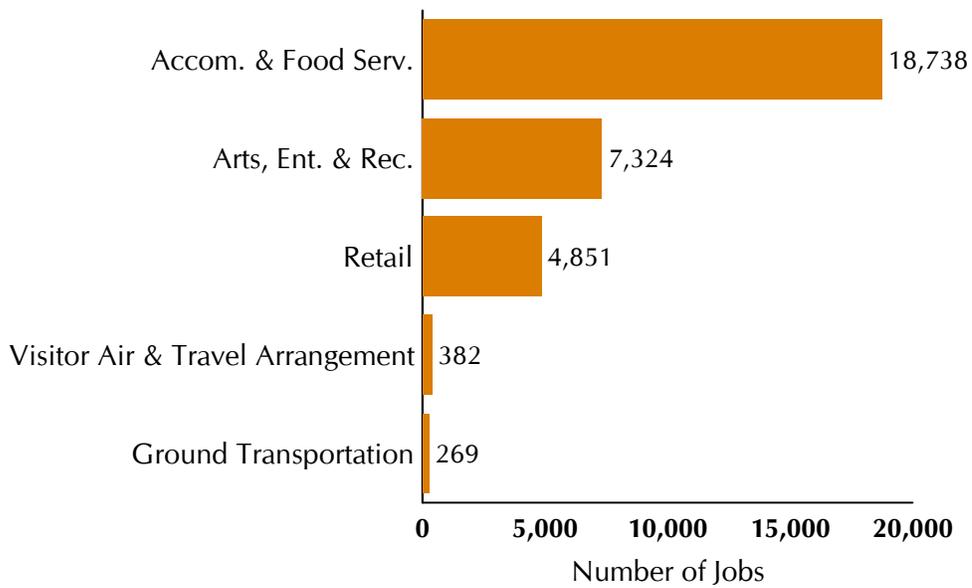
**Wyoming Visitor Spending**  
by Commodity Purchased, 2014  
(\$ Million)



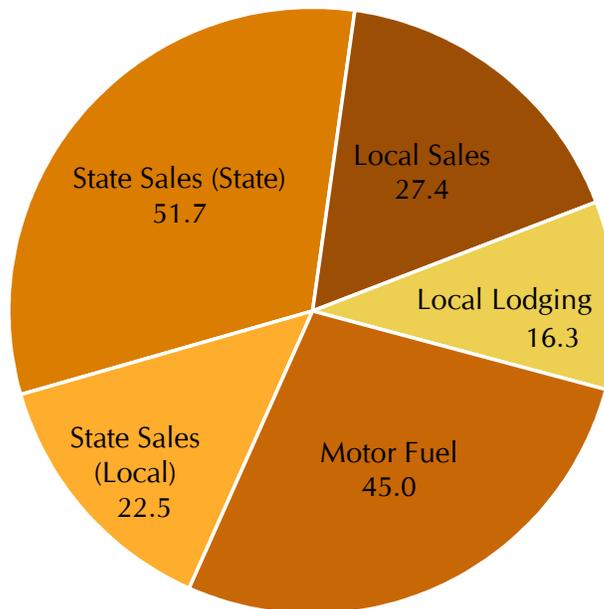
### Wyoming Industry Employment

Generated By Travel Spending, 2014

(Number of Jobs)



### Local & State Travel-Generated Tax Revenues, 2014



## Wyoming Travel Impacts, 2006-2014

<b>Total Direct Travel Spending (\$Million)</b>									
	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Destination Spending	2,534	2,721	2,897	2,473	2,630	2,850	3,061	3,176	3,345
Other Travel*	28	30	34	28	31	33	35	35	38
<b>Total</b>	<b>2,562</b>	<b>2,751</b>	<b>2,931</b>	<b>2,501</b>	<b>2,661</b>	<b>2,883</b>	<b>3,097</b>	<b>3,211</b>	<b>3,383</b>

<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>									
	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Hotel, Motel	1,304	1,439	1,513	1,284	1,379	1,503	1,649	1,723	1,880
Campground	478	488	534	472	503	541	568	591	592
Private Home	296	313	337	294	299	321	334	339	338
Vacation Home	120	127	139	110	113	120	125	127	128
Day Travel	335	354	373	313	336	364	385	396	406
<b>Total</b>	<b>2,534</b>	<b>2,721</b>	<b>2,897</b>	<b>2,473</b>	<b>2,630</b>	<b>2,850</b>	<b>3,061</b>	<b>3,176</b>	<b>3,345</b>

<b>Visitor Spending By Commodity Purchased (\$Million)</b>									
	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Accommodations	468	518	533	479	492	538	579	615	703
Food Service	451	483	499	490	526	556	610	646	695
Food Stores	143	152	161	155	163	176	188	197	210
Local Tran. & Gas	722	789	919	602	657	761	806	806	786
Arts, Ent. & Rec.	348	363	369	354	371	382	411	426	445
Retail Sales	365	375	370	357	381	396	423	438	453
Visitor Air Tran.	36	41	45	35	40	41	44	48	52
<b>Total</b>	<b>2,534</b>	<b>2,721</b>	<b>2,897</b>	<b>2,473</b>	<b>2,630</b>	<b>2,850</b>	<b>3,061</b>	<b>3,176</b>	<b>3,345</b>

<b>Industry Earnings Generated by Travel Spending (\$Million)</b>									
	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Accom. & Food Serv.	369	404	425	409	415	426	452	472	497
Arts, Ent. & Rec.	153	166	175	167	168	171	180	188	198
Retail**	96	101	108	103	103	104	108	110	113
Ground Tran .	7	7	7	7	7	8	8	8	9
Visitor Air Tran .	6	7	7	8	8	8	8	8	7
Other Travel*	9	9	10	10	10	10	11	10	10
<b>Total</b>	<b>639</b>	<b>694</b>	<b>732</b>	<b>704</b>	<b>711</b>	<b>727</b>	<b>766</b>	<b>796</b>	<b>833</b>

<b>Industry Employment Generated by Travel Spending (Jobs)</b>									
	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Accom. & Food Serv.	17,480	17,900	18,300	17,510	17,400	17,650	18,130	18,370	18,740
Arts, Ent. & Rec.	7,160	7,240	7,300	6,930	6,850	6,900	7,020	7,100	7,320
Retail **	5,090	5,120	5,110	4,860	4,770	4,710	4,770	4,840	4,850
Ground Tran	290	280	270	260	250	260	260	260	270
Visitor Air Tran	160	180	190	210	210	200	200	210	170
Other Travel *	250	240	260	270	260	260	250	240	220
<b>Total</b>	<b>30,430</b>	<b>30,960</b>	<b>31,430</b>	<b>30,030</b>	<b>29,740</b>	<b>29,970</b>	<b>30,620</b>	<b>31,020</b>	<b>31,570</b>

<b>Tax Receipts Generated by Travel Spending (\$Million)</b>									
	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Local Tax Receipts	41	45	45	43	45	52	57	60	66
State Tax Receipts	63	66	71	67	66	67	72	84	97
Federal Tax Receipts	115	123	134	126	124	117	123	136	140
<b>Total</b>	<b>220</b>	<b>234</b>	<b>250</b>	<b>236</b>	<b>235</b>	<b>236</b>	<b>251</b>	<b>279</b>	<b>303</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

**VISITORS IMPACTS TO WYOMING BY VISITOR RESIDENCE**

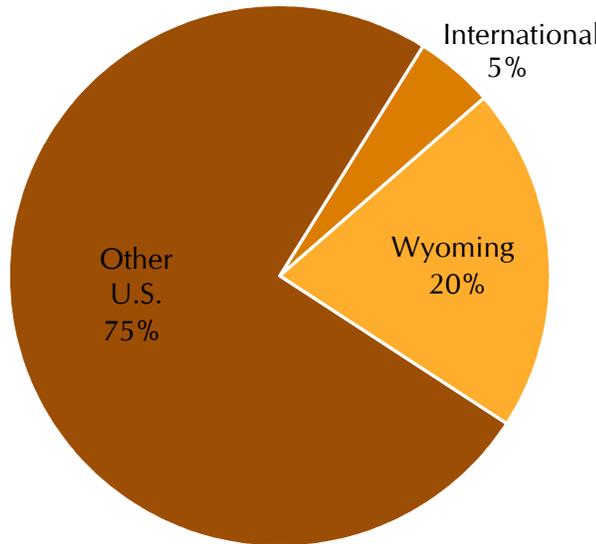
U.S. residents of states other than Wyoming accounted for approximately three-quarters of all travel spending in Wyoming in 2014. Residents of Wyoming accounted for 20 percent, while international visitors accounted for about 5 percent of travel spending in the state. Detailed estimates by visitor residence are reported in the following table for spending, earnings, employment, and tax receipts (local, state, and federal).

**Travel Impacts by Visitor Residence, 2014**

	Wyoming	Other U.S.	International	All Visitors
Spending (\$Million)	691	2,531	161	3,383
Earnings (\$Million)	161	628	44	833
Employment (Jobs)	6,200	23,750	1,610	31,570
Local Taxes (\$Million)	13	50	4	66
State Taxes (\$Million)	20	72	4	97
Federal Taxes (\$Million)	27	107	6	140
Total Taxes (\$Million)	60	228	15	303

Source: Dean Runyan Associates, Longwoods International and U.S. Department of Commerce (Bureau of Economic Analysis and International Trade Administration).  
 Details may not add to totals due to rounding.

**Travel Spending by Visitor Residence, 2014**



International visitor impacts for Wyoming were derived from the U.S. International Transactions by area of origin estimates prepared by the Bureau of Economic Analysis (BEA) and the origin and destination profiles of international visitors reported by the International Trade Administration (ITA)\*. The related employment and tax impacts of international visitors to Wyoming were derived from the travel impact estimates prepared by Dean Runyan Associates.

\*Both BEA and ITA are agencies of the U.S. Department of Commerce.

## SECONDARY IMPACTS

Travel spending within Wyoming brings money into many Wyoming communities in the form of business receipts. Portions of these receipts are spent within the state for labor and supplies. Employees, in turn, spend a portion of their earnings on goods and services in the state. This re-spending of travel-related revenues creates *indirect and induced impacts*. To summarize:

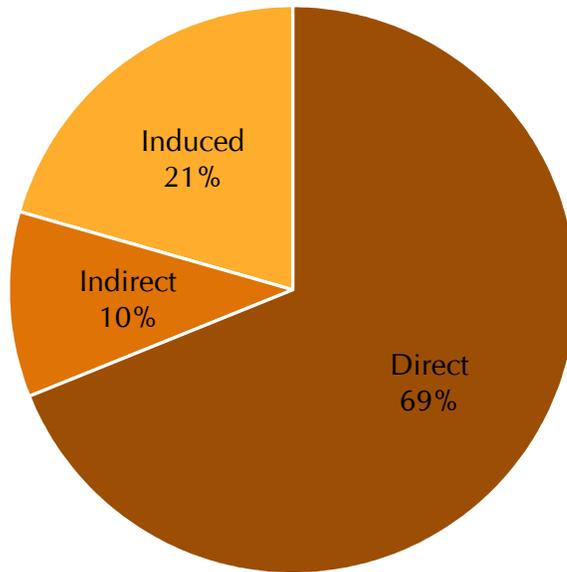
- **Direct** impacts represent the employment and earnings attributable to travel expenditures made directly by travelers at businesses throughout the state.
- **Indirect** impacts represent the employment and earnings associated with industries that supply goods and services to the direct businesses (i.e., those that receive money directly from travelers throughout the state).
- **Induced** impacts represent the employment and earnings that result from purchases for food, housing, transportation, recreation, and other goods and services made by travel industry employees, and the employees of the indirectly affected industries.

The impacts in this section are presented in terms of the employment and earnings of eleven major industry groups. These industry groups are similar, but not identical to the business service (or commodity) categories presented elsewhere in this report. (The specific industries that comprise these groups are listed in Appendix E.) Direct travel impacts, such as those discussed in the first part of this section and the county impacts presented elsewhere in this report are found in the following industry groups:

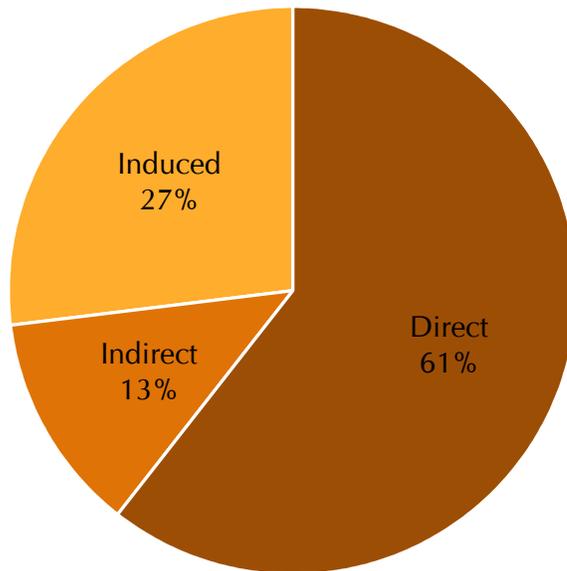
- **Accommodation & Food Services**
- **Arts, Entertainment, and Recreation**
- **Retail Trade**
- **Transportation**

## Total Employment and Earnings Generated by Visitor Spending in Wyoming, 2014

Employment (Jobs)



Earnings (\$Million)



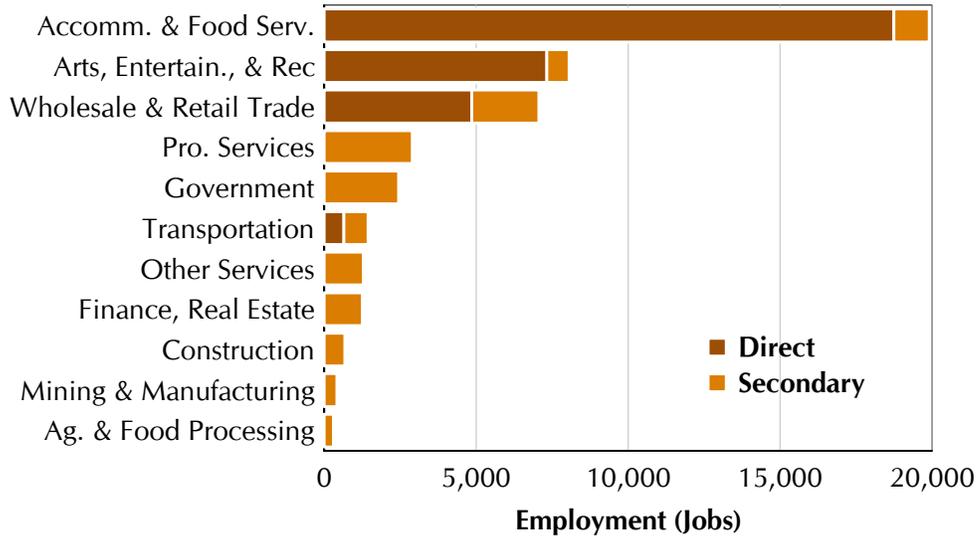
The indirect and induced impacts of travel spending are found in all eleven-industry groupings shown in the following tables and graphs. The remainder of this section summarizes the secondary impacts of travel spending in the primary industry groups.

- **Professional Services** (2,904 jobs and \$125 million earnings). Legal, medical, educational and other professional services are utilized by travel businesses (indirect effect) and by employees of these firms (induced effect).
- **Other Services** (1,283 jobs and \$36 million earnings). Employees of travel-related businesses purchase services from various providers, such as dry cleaners and repair shops. Similarly, travel businesses utilize a number of service providers, such as laundry, maintenance, and business services.
- **Government** (2,448 jobs and \$123 million earnings). Employees of travel-related businesses pay taxes and fees to attend public educational institutions and to operate motor vehicles.
- **Wholesale and Retail Trade** (2,209 jobs and \$75 million earnings). Employees of travel-related businesses spend a portion of their earnings on food, clothing, and other household goods from local businesses.
- **Finance, Insurance, & Real Estate** (1,258 jobs and \$30 million earnings). Employees and businesses use the services of financial institutions, insurers, and real estate businesses.

Detailed estimates are reported in the following graphs and tables. It should be emphasized that the estimates of indirect and induced impacts reported here apply to the entire state of Wyoming and do not necessarily reflect economic patterns for individual counties, regions or sub-regions within the state. While total economic impacts can be calculated on a county or regional level, such a detailed analysis is not included in this study. In general, geographic areas with lower levels of aggregate economic activity will have smaller secondary impacts within those same geographic boundaries.

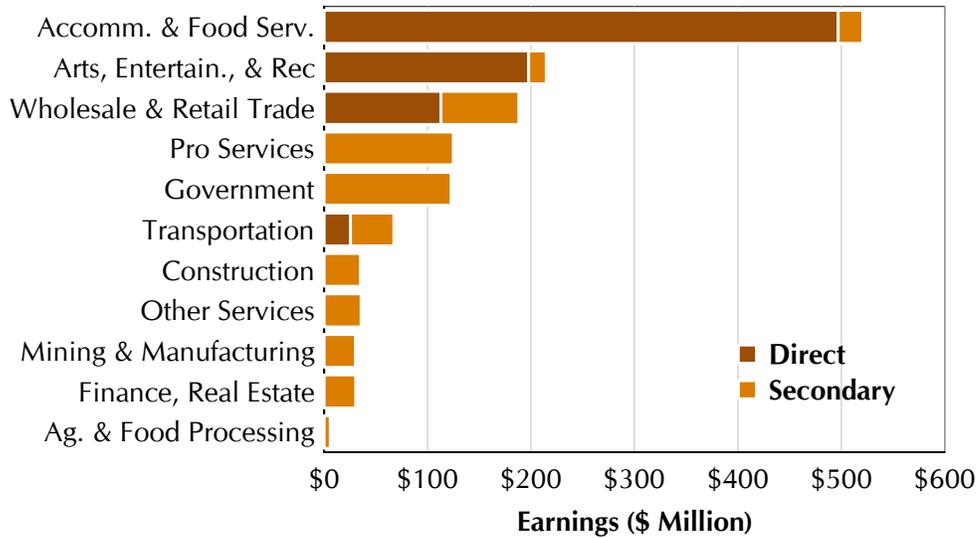
### Direct and Secondary Employment

Generated by Visitor Spending in Wyoming, 2014



### Direct and Secondary Earnings

Generated by Visitor Spending in Wyoming, 2014



### Direct & Secondary Visitor-Generated Employment, 2014

Industry Group	(Jobs)				Grand Total
	Direct	Indirect	Induced	Total	
Direct & Secondary Visitor-Generated Em					
Accommodation & Food Services	18,738	247	922	1,168	19,906
Arts, Entertainment & Recreation	7,324	498	236	735	8,059
Wholesale & Retail Trade	4,851	491	1,718	2,209	7,060
Transportation	652	464	334	798	1,449
Professional Services		1,146	1,758	2,904	2,904
Other Services		680	603	1,283	1,283
Government		132	2,316	2,448	2,448
Construction		21	661	683	683
Finance, Ins., & Real Estate		638	620	1,258	1,258
Mining & Manufacturing		192	228	420	420
Agriculture & Food Processing		231	73	304	304
All Industries	31,570	4,740	9,470	14,210	45,780

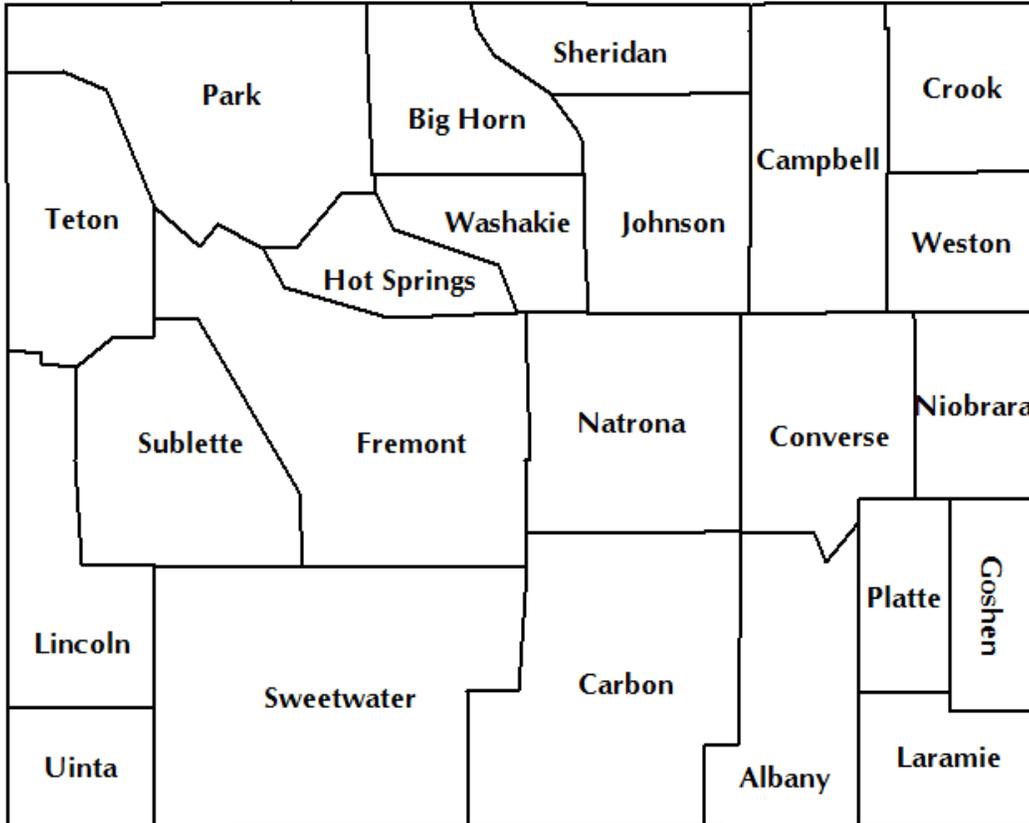
Source: Dean Runyan Associates & Minnesota Implan Group.  
Industry Groups are defined in Appendix.

### Direct & Secondary Visitor-Generated Earnings, 2014

Industry Group	(\$ Million)				Grand Total
	Direct	Indirect	Induced	Total	
Direct & Secondary Visitor-Generated Ea					
Accommodation & Food Services	497	5	19	24	521
Arts, Entertainment & Recreation	198	11	6	17	215
Wholesale & Retail Trade	113	21	55	75	188
Transportation	25	27	15	42	67
Professional Services		46	78	125	125
Other Services		20	15	36	36
Government		9	113	123	123
Construction		1	34	35	35
Finance, Ins., & Real Estate		14	17	30	30
Mining & Manufacturing		14	16	30	30
Agriculture & Food Processing		4	2	6	6
All Industries	833	173	370	543	1,376

Source: Dean Runyan Associates & Minnesota Implan Group.  
Industry Groups are defined in Appendix.

### III. County Travel Impacts 2000 - 2014



This section provides detailed county estimates, as well as a number of summary tables, for the years 2000 to 2014. In interpreting these estimates, readers are advised that:

- All monetary values are expressed in *current* dollars (no inflation adjustment).
- The estimates measure direct impacts only. Secondary impacts are reported at the state level for employment and earnings.
- In general, estimates of counties with small populations and economies are less reliable than estimates for more populous and economically diverse areas. Trend analysis and comparisons of counties with relatively low levels of travel related economic activity should therefore be interpreted cautiously.

In addition to the detailed county estimates, two indicators of the relative importance of visitor spending in counties are provided. The first is a comparison of travel-generated employment with total employment. The estimates of total employment are taken from the Bureau of Economic Analysis, U.S. Department of Commerce and Bureau of Labor Statistics, U.S. Department of Labor (these estimates are for 2013). The second indicator is a comparison of estimates of travel-generated state tax receipts with state sales tax distributions for 2014.

It is important to emphasize that these indicators should be interpreted with care. Estimates for areas with low levels of economic activity are generally less reliable than estimates for larger local economies. This is even more the case for the indicators provided in this section. The employment figures provided by the Bureau of Economic Analysis are themselves estimates. It should also be noted that these estimates measure the total number of jobs (including self-employment) in an area, not the number of residents that work.

The sales tax distribution totals figures provided by the Wyoming Department of Revenue will be influenced by the particular business make-up of the locale. As with travel-oriented businesses, some of the sales of these businesses may originate with purchases of residents of other counties. For these and other reasons, the measures provided in this section are general indicators that should be used in conjunction with other measures of local economic activity.

## Wyoming Travel Impacts by County, 2014

	Travel Spending (\$Million)	Earnings (\$Million)	Employment (Jobs)	Tax Receipts		
				Local (\$Million)	State (\$Million)	Total (\$Million)
Albany	181.1	34.8	1,830	3.2	6.8	9.9
Big Horn	31.4	4.7	320	0.3	1.1	1.4
Campbell	137.5	29.5	1,190	2.5	3.8	6.4
Carbon	166.5	39.2	1,420	2.9	5.9	8.8
Converse	59.3	14.0	550	1.2	1.7	2.9
Crook	30.3	7.7	370	0.4	1.0	1.4
Fremont	139.6	44.5	1,510	1.5	4.3	5.8
Goshen	29.2	4.9	310	0.4	1.1	1.5
Hot Springs	26.0	7.2	300	0.4	0.9	1.3
Johnson	57.5	15.0	700	0.9	1.6	2.6
Laramie	377.4	64.6	3,030	7.5	12.8	20.2
Lincoln	66.7	14.2	520	0.5	3.0	3.5
Natrona	321.9	73.9	2,670	5.2	9.9	15.2
Niobrara	11.9	4.2	170	0.3	0.3	0.6
Park	319.1	88.4	3,950	4.3	7.0	11.3
Platte	50.8	11.5	530	0.6	1.4	2.0
Sheridan	103.3	29.3	1,080	2.6	2.7	5.3
Sublette	42.8	12.0	390	0.5	1.1	1.6
Sweetwater	177.8	34.8	1,560	2.9	6.2	9.1
Teton	919.1	269.1	7,810	26.4	18.8	45.3
Uinta	93.6	20.5	890	1.1	4.1	5.3
Washakie	23.6	6.2	300	0.3	0.7	0.9
Weston	16.5	2.9	150	0.2	0.5	0.8
<b>State Total</b>	<b>3,382.8</b>	<b>833.2</b>	<b>31,570</b>	<b>66.2</b>	<b>96.7</b>	<b>162.8</b>

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. Tax receipts include local option lodging and sales taxes, state sales tax and the gasoline tax. State sales taxes are allocated to local government (31 percent) and the state (69 percent). Property taxes are not included.

**Wyoming**  
**Travel Spending by County**  
(\$Millions)

	2000	2004	2006	2008	2010	2012	2013	2014	Annual Change	
									2013-14	2000-14
Albany	97.0	114.2	151.1	179.3	152.6	173.1	176.0	181.1	2.8%	4.6%
Big Horn	20.6	22.7	28.4	32.6	29.1	32.7	30.3	31.4	3.5%	3.1%
Campbell	62.3	72.8	98.5	102.5	102.3	109.3	111.5	137.5	23.3%	5.8%
Carbon	86.8	101.4	143.5	170.0	141.0	164.8	171.4	166.5	-2.9%	4.8%
Converse	22.0	26.3	35.9	45.4	36.7	51.9	54.2	59.3	9.4%	7.3%
Crook	18.7	20.7	25.2	29.6	26.2	28.4	29.3	30.3	3.4%	3.5%
Fremont	76.8	92.5	113.1	139.0	128.5	140.9	137.3	139.6	1.6%	4.4%
Goshen	18.0	19.2	24.5	28.4	26.9	31.0	28.7	29.2	1.8%	3.5%
Hot Springs	17.3	18.7	25.0	28.1	25.1	26.6	26.8	26.0	-2.9%	3.0%
Johnson	29.2	32.6	41.3	45.3	44.3	50.4	52.2	57.5	10.2%	5.0%
Laramie	196.4	229.8	295.9	321.1	299.6	333.4	358.0	377.4	5.4%	4.8%
Lincoln	36.4	44.0	58.6	70.8	59.8	70.2	68.0	66.7	-2.0%	4.4%
Natrona	148.1	182.4	231.3	287.3	242.9	304.1	305.9	321.9	5.2%	5.7%
Niobrara	6.3	6.3	8.1	10.1	9.0	10.6	10.9	11.9	9.1%	4.6%
Park	184.0	204.1	219.7	264.6	276.8	304.4	315.8	319.1	1.0%	4.0%
Platte	25.3	31.0	35.1	39.5	35.6	41.1	44.9	50.8	13.2%	5.1%
Sheridan	63.2	72.0	90.3	97.7	86.6	94.2	98.5	103.3	4.9%	3.6%
Sublette	23.7	35.8	47.1	53.1	42.8	41.0	42.3	42.8	1.1%	4.3%
Sweetwater	97.4	127.2	167.6	186.8	146.0	173.9	183.2	177.8	-2.9%	4.4%
Teton	411.5	504.7	598.1	650.7	621.2	778.6	830.9	919.1	10.6%	5.9%
Uinta	55.1	63.8	91.0	110.1	93.0	96.5	95.2	93.6	-1.8%	3.9%
Washakie	14.0	15.2	18.0	21.1	19.7	22.5	23.1	23.6	2.1%	3.8%
Weston	11.0	11.7	15.1	17.4	15.4	16.9	16.7	16.5	-0.7%	2.9%
<b>State Total</b>	<b>1,721.1</b>	<b>2,049.2</b>	<b>2,562.3</b>	<b>2,930.6</b>	<b>2,661.3</b>	<b>3,096.6</b>	<b>3,211.2</b>	<b>3,382.8</b>	<b>5.3%</b>	<b>4.9%</b>

Note: Annual Change is the average annual percentage change over the time period.

**Wyoming**  
**Earnings Generated by Travel Spending by County**  
(\$Millions)

	2000	2004	2006	2008	2010	2012	2013	2014	Annual Change	
									2013-14	2000-14
Albany	19.0	22.1	26.7	30.8	30.2	31.3	33.3	34.8	4.5%	4.4%
Big Horn	4.0	4.4	4.9	5.4	5.5	5.5	4.9	4.7	-3.3%	1.2%
Campbell	14.8	18.1	24.1	24.3	26.6	26.0	27.1	29.5	9.1%	5.1%
Carbon	18.5	21.9	28.5	33.5	30.3	36.5	38.4	39.2	2.0%	5.5%
Converse	5.5	6.8	9.1	12.0	10.0	13.3	13.9	14.0	1.2%	6.9%
Crook	4.8	5.3	5.9	6.9	6.8	6.9	7.1	7.7	8.1%	3.5%
Fremont	23.6	29.4	33.2	42.6	42.6	43.2	43.4	44.5	2.6%	4.7%
Goshen	3.3	3.3	3.7	4.1	4.8	5.5	4.9	4.9	1.1%	3.0%
Hot Springs	4.7	5.2	6.6	7.2	7.0	6.7	6.8	7.2	5.9%	3.0%
Johnson	7.9	9.0	10.9	11.7	12.5	13.4	14.1	15.0	6.5%	4.7%
Laramie	39.0	46.3	53.8	54.5	59.6	60.0	66.1	64.6	-2.3%	3.7%
Lincoln	8.6	10.1	11.4	12.8	14.1	14.1	13.1	14.2	8.3%	3.7%
Natrona	34.6	44.2	52.5	67.6	61.1	69.3	69.8	73.9	5.8%	5.6%
Niobrara	2.1	2.2	2.6	3.5	3.3	3.7	3.9	4.2	9.6%	5.0%
Park	49.3	57.6	58.2	73.4	78.0	82.8	86.2	88.4	2.5%	4.3%
Platte	6.6	8.6	8.7	9.7	9.4	9.8	10.3	11.5	12.3%	4.0%
Sheridan	18.2	21.7	26.0	28.4	25.8	26.2	27.4	29.3	7.0%	3.5%
Sublette	7.3	12.1	15.7	18.1	14.6	12.2	12.2	12.0	-1.0%	3.7%
Sweetwater	20.9	29.3	37.0	39.9	32.5	33.4	34.6	34.8	0.7%	3.7%
Teton	123.6	162.5	194.2	217.3	207.4	237.3	250.5	269.1	7.4%	5.7%
Uinta	11.2	12.4	16.8	19.7	20.2	18.9	18.4	20.5	11.4%	4.4%
Washakie	4.3	4.7	5.1	5.9	5.9	6.6	6.8	6.2	-8.3%	2.7%
Weston	2.3	2.4	2.9	3.3	3.1	3.1	3.0	2.9	-3.2%	1.8%
<b>State Total</b>	<b>434.0</b>	<b>539.5</b>	<b>638.5</b>	<b>732.4</b>	<b>711.3</b>	<b>765.8</b>	<b>795.9</b>	<b>833.2</b>	<b>4.7%</b>	<b>4.8%</b>

Note: Annual Change is the average annual percentage change over the time period.

**Wyoming**  
**Employment Generated by Travel Spending by County**  
 (Jobs)

	2000	2004	2006	2008	2010	2012	2013	2014	Annual Change	
									2013-14	2000-14
Albany	1,640	1,590	1,850	1,830	1,710	1,730	1,830	1,830	0.2%	0.8%
Big Horn	370	360	370	430	410	390	340	320	-5.1%	-1.0%
Campbell	1,070	1,090	1,300	1,120	1,170	1,100	1,140	1,190	4.4%	0.7%
Carbon	1,160	1,270	1,560	1,490	1,280	1,400	1,450	1,420	-2.0%	1.4%
Converse	450	420	510	580	480	600	590	550	-5.6%	1.5%
Crook	410	340	350	380	340	360	350	370	4.3%	-0.7%
Fremont	1,340	1,480	1,400	1,650	1,620	1,540	1,530	1,510	-1.4%	0.9%
Goshen	300	260	270	280	320	340	310	310	1.2%	0.3%
Hot Springs	330	330	380	340	330	310	310	300	-3.8%	-0.7%
Johnson	500	480	600	620	640	630	700	700	1.0%	2.4%
Laramie	2,750	2,650	2,740	2,900	3,130	2,800	2,890	3,030	4.9%	0.7%
Lincoln	530	580	620	600	660	620	530	520	-2.0%	-0.1%
Natrona	2,230	2,320	2,370	2,840	2,400	2,630	2,620	2,670	1.7%	1.3%
Niobrara	150	130	130	170	150	160	160	170	7.7%	0.9%
Park	3,280	3,500	3,240	3,530	3,590	3,970	3,950	3,950	0.2%	1.3%
Platte	510	580	560	540	490	490	500	530	6.4%	0.3%
Sheridan	1,120	1,070	1,180	1,120	1,000	980	1,030	1,080	5.0%	-0.2%
Sublette	390	550	560	540	450	420	410	390	-3.7%	0.0%
Sweetwater	1,480	1,800	2,020	1,900	1,530	1,510	1,570	1,560	-0.8%	0.4%
Teton	5,740	6,380	6,940	7,100	6,640	7,300	7,530	7,810	3.7%	2.2%
Uinta	750	770	950	940	910	840	810	890	10.0%	1.3%
Washakie	340	320	340	370	340	340	330	300	-9.7%	-0.9%
Weston	200	180	180	190	180	160	150	150	-2.0%	-2.0%
<b>State Total</b>	<b>27,040</b>	<b>28,450</b>	<b>30,430</b>	<b>31,430</b>	<b>29,740</b>	<b>30,620</b>	<b>31,020</b>	<b>31,570</b>	<b>1.8%</b>	<b>1.1%</b>

Note: Annual Change is the average annual percentage change over the time period.

**Wyoming**  
**Direct Travel-Generated Earnings & Employment, 2013\***

County	Earnings (\$Millions)			Employment (Jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Albany	892	33	3.7%	21,640	1,830	8.4%
Big Horn	289	5	1.7%	6,900	340	4.9%
Campbell	2,253	27	1.2%	32,230	1,140	3.5%
Carbon	508	38	7.6%	10,040	1,450	14.4%
Converse	465	14	3.0%	9,160	590	6.4%
Crook	163	7	4.4%	4,460	350	7.9%
Fremont	1,028	43	4.2%	24,690	1,530	6.2%
Goshen	272	5	1.8%	7,430	310	4.1%
Hot Springs	129	7	5.2%	3,420	310	9.1%
Johnson	217	14	6.5%	6,090	700	11.4%
Laramie	3,323	66	2.0%	64,920	2,890	4.4%
Lincoln	405	13	3.2%	9,620	530	5.6%
Natrona	3,435	70	2.0%	56,740	2,620	4.6%
Niobrara	74	4	5.2%	2,100	160	7.4%
Park	874	86	9.9%	20,840	3,950	18.9%
Platte	272	10	3.8%	5,920	500	8.4%
Sheridan	840	27	3.3%	19,730	1,030	5.2%
Sublette	474	12	2.6%	7,580	410	5.4%
Sweetwater	2,425	35	1.4%	30,480	1,570	5.2%
Teton	1,284	251	19.5%	28,140	7,530	26.8%
Uinta	598	18	3.1%	12,460	810	6.5%
Washakie	244	7	2.8%	5,500	330	6.1%
Weston	259	3	1.2%	5,260	150	2.9%
<b>State Total</b>	<b>20,722</b>	<b>796</b>	<b>3.8%</b>	<b>395,310</b>	<b>31,020</b>	<b>7.8%</b>

Source: Bureau of Economic Analysis, Bureau of Labor Statistics and Dean Runyan Associates.

\* Total Earnings and Employment are available only through 2013.

**Wyoming**  
**Travel-Generated State Sales Tax Distributions**  
**as a Percentage of Total State Sales Tax Distributions**  
**2014 (\$Millions)**

County	Total Distributions	Travel-Generated Distributions	Percent
Albany	19.6	2.9	14.7%
Big Horn	6.1	0.5	7.6%
Campbell	142.0	3.3	2.3%
Carbon	17.5	3.0	17.2%
Converse	58.3	1.4	2.4%
Crook	5.3	0.5	10.1%
Fremont	28.3	2.7	9.6%
Goshen	6.3	0.5	7.4%
Hot Springs	4.0	0.5	12.4%
Johnson	13.4	1.3	9.7%
Laramie	86.5	7.4	8.6%
Lincoln	12.1	0.7	6.1%
Natrona	97.2	6.7	6.9%
Niobrara	3.2	0.3	8.7%
Park	25.4	7.7	30.4%
Platte	6.6	1.0	15.3%
Sheridan	20.6	2.5	11.9%
Sublette	42.2	1.0	2.3%
Sweetwater	56.6	3.5	6.1%
Teton	43.5	24.9	57.3%
Uinta	12.6	1.2	9.2%
Washakie	5.9	0.5	8.0%
Weston	4.5	0.3	6.8%
<b>State Total</b>	<b>718</b>	<b>74</b>	<b>10.3%</b>

Source: Wyoming Department of revenue and Dean Runyan Associates.

**Wyoming Travel-Generated State & Local  
Tax Receipts per Household  
2014**

County	Households (Thousand)	Tax Receipts Per Household		
		Local	State	Total
Albany	16.2	\$195	\$418	\$613
Big Horn	4.7	\$64	\$237	\$301
Campbell	17.6	\$144	\$219	\$363
Carbon	6.4	\$461	\$919	\$1,381
Converse	5.7	\$200	\$297	\$497
Crook	2.9	\$129	\$335	\$464
Fremont	15.7	\$95	\$271	\$367
Goshen	5.5	\$70	\$201	\$271
Hot Springs	2.2	\$199	\$405	\$604
Johnson	3.9	\$245	\$425	\$669
Laramie	38.6	\$194	\$331	\$525
Lincoln	7.0	\$71	\$424	\$495
Natrona	32.3	\$162	\$307	\$469
Niobrara	1.1	\$250	\$306	\$557
Park	12.3	\$351	\$565	\$916
Platte	4.0	\$151	\$360	\$511
Sheridan	12.5	\$210	\$212	\$422
Sublette	3.7	\$125	\$302	\$427
Sweetwater	17.0	\$170	\$364	\$534
Teton	9.5	\$2,796	\$1,989	\$4,785
Uinta	7.6	\$148	\$546	\$694
Washakie	3.4	\$74	\$191	\$265
Weston	3.0	\$80	\$181	\$260
<b>State Total</b>	<b>232.7</b>	<b>\$284</b>	<b>\$415</b>	<b>\$700</b>

Source: U.S. Census Bureau and Dean Runyan Associates.

## Albany County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	96.3	113.2	150.2	178.2	151.8	172.3	175.0	180.0
Other Travel*	0.7	1.1	1.0	1.1	0.8	0.8	1.0	1.1
<b>Total</b>	<b>97.0</b>	<b>114.2</b>	<b>151.1</b>	<b>179.3</b>	<b>152.6</b>	<b>173.1</b>	<b>176.0</b>	<b>181.1</b>

Visitor Spending by Type of Traveler Accommodation (\$Milion)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	38.9	45.8	69.0	85.5	74.3	82.9	84.8	91.5
Campground	15.6	17.1	22.0	25.5	22.1	25.6	26.5	25.7
Private Home	21.0	25.3	28.9	32.6	27.7	32.1	31.9	31.1
Vacation Home	10.8	13.4	15.3	17.8	13.4	15.5	15.4	15.0
Day Travel	9.9	11.6	14.9	16.9	14.3	16.2	16.4	16.6
<b>Total</b>	<b>96.3</b>	<b>113.2</b>	<b>150.2</b>	<b>178.2</b>	<b>151.8</b>	<b>172.3</b>	<b>175.0</b>	<b>180.0</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	11.4	11.9	16.6	19.5	19.1	20.5	21.5	23.7
Food Service	15.2	17.3	21.0	23.4	24.8	26.5	27.5	30.0
Food Stores	5.1	5.8	6.5	7.4	7.5	8.1	8.3	9.0
Local Tran. & Gas	38.5	50.5	74.7	95.5	67.5	83.2	83.0	80.8
Arts, Ent. & Rec.	12.6	13.7	15.5	16.2	16.3	16.8	17.1	18.2
Retail Sales	13.4	13.7	15.5	15.8	16.2	16.8	17.1	17.9
Visitor Air Tran.	0.0	0.3	0.3	0.4	0.5	0.5	0.4	0.4
<b>Total</b>	<b>96.3</b>	<b>113.2</b>	<b>150.2</b>	<b>178.2</b>	<b>151.8</b>	<b>172.3</b>	<b>175.0</b>	<b>180.0</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	9.7	11.3	14.6	17.1	17.3	18.4	19.5	20.2
Arts, Ent. & Rec.	4.4	5.2	5.9	6.6	6.4	6.4	7.2	7.8
Retail**	4.1	4.9	5.5	6.2	5.8	5.8	5.8	5.9
Ground Tran .	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.4
Visitor Air Tran .	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Other Travel*	0.4	0.4	0.4	0.4	0.3	0.3	0.3	0.3
<b>Total</b>	<b>19.0</b>	<b>22.1</b>	<b>26.7</b>	<b>30.8</b>	<b>30.2</b>	<b>31.3</b>	<b>33.3</b>	<b>34.8</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	780	820	1,000	1,000	980	1,010	1,060	1,050
Arts, Ent. & Rec.	500	400	480	460	390	380	430	450
Retail **	320	330	340	350	320	310	310	310
Ground Tran	20	10	10	10	10	10	10	10
Visitor Air Tran	0	0	0	0	0	0	0	0
Other Travel *	20	10	10	10	10	10	10	10
<b>Total</b>	<b>1,640</b>	<b>1,590</b>	<b>1,850</b>	<b>1,830</b>	<b>1,710</b>	<b>1,730</b>	<b>1,830</b>	<b>1,830</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	1.6	1.8	2.3	2.6	2.6	2.8	2.9	3.2
State Tax Receipts	3.5	3.7	4.3	5.0	4.5	4.6	5.7	6.8
<b>Total</b>	<b>5.0</b>	<b>5.5</b>	<b>6.6</b>	<b>7.6</b>	<b>7.1</b>	<b>7.4</b>	<b>8.6</b>	<b>9.9</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.

Details may not add to totals due to rounding.

## Big Horn County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	20.6	22.7	28.4	32.6	29.1	32.7	30.3	31.4
<b>Total</b>	<b>20.6</b>	<b>22.7</b>	<b>28.4</b>	<b>32.6</b>	<b>29.1</b>	<b>32.7</b>	<b>30.3</b>	<b>31.4</b>

Visitor Spending by Type of Traveler Accommodation (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	2.1	2.1	3.0	3.6	3.5	3.4	2.9	4.2
Campground	11.8	12.9	16.3	18.7	16.7	19.3	17.0	16.8
Private Home	3.6	4.2	4.9	5.6	4.9	5.5	6.0	6.0
Vacation Home	1.0	1.2	1.4	1.7	1.3	1.5	1.6	1.6
Day Travel	2.0	2.2	2.7	2.9	2.7	3.0	2.8	2.9
<b>Total</b>	<b>20.6</b>	<b>22.7</b>	<b>28.4</b>	<b>32.6</b>	<b>29.1</b>	<b>32.7</b>	<b>30.3</b>	<b>31.4</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	2.0	2.0	2.4	2.6	2.7	2.8	2.3	2.9
Food Service	3.5	3.7	4.3	4.6	5.0	5.4	4.9	5.3
Food Stores	1.7	1.8	2.0	2.2	2.3	2.6	2.2	2.4
Local Tran. & Gas	6.4	8.4	12.4	15.9	11.3	13.9	13.8	13.5
Arts, Ent. & Rec.	3.5	3.5	3.9	3.9	4.1	4.2	3.7	3.9
Retail Sales	3.4	3.2	3.4	3.4	3.6	3.8	3.4	3.5
<b>Total</b>	<b>20.6</b>	<b>22.7</b>	<b>28.4</b>	<b>32.6</b>	<b>29.1</b>	<b>32.7</b>	<b>30.3</b>	<b>31.4</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	1.6	1.7	1.9	2.2	2.3	2.3	2.0	2.0
Arts, Ent. & Rec.	1.0	1.2	1.3	1.4	1.4	1.4	1.2	1.0
Retail**	1.3	1.5	1.6	1.8	1.8	1.8	1.6	1.6
Ground Tran .	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Total</b>	<b>4.0</b>	<b>4.4</b>	<b>4.9</b>	<b>5.4</b>	<b>5.5</b>	<b>5.5</b>	<b>4.9</b>	<b>4.7</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	180	170	180	220	210	210	170	170
Arts, Ent. & Rec.	100	100	90	100	100	100	80	70
Retail **	90	90	100	100	90	80	80	80
Ground Tran	0	0	0	0	0	0	0	0
<b>Total</b>	<b>370</b>	<b>360</b>	<b>370</b>	<b>430</b>	<b>410</b>	<b>390</b>	<b>340</b>	<b>320</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.3
State Tax Receipts	0.6	0.7	0.7	0.8	0.8	0.8	0.9	1.1
<b>Total</b>	<b>0.8</b>	<b>0.9</b>	<b>1.0</b>	<b>1.1</b>	<b>1.1</b>	<b>1.1</b>	<b>1.2</b>	<b>1.4</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

## Campbell County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	62.0	71.8	97.3	101.1	100.9	107.6	110.1	135.8
Other Travel*	0.2	1.1	1.1	1.4	1.4	1.7	1.5	1.7
<b>Total</b>	<b>62.3</b>	<b>72.8</b>	<b>98.5</b>	<b>102.5</b>	<b>102.3</b>	<b>109.3</b>	<b>111.5</b>	<b>137.5</b>

Visitor Spending by Type of Traveler Accommodation (\$Milion)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	31.6	40.4	59.5	57.3	61.0	63.2	64.6	90.9
Campground	13.9	11.4	13.9	16.4	15.1	16.8	17.5	16.5
Private Home	10.0	12.4	14.3	17.6	15.5	17.4	17.6	16.7
Vacation Home	0.8	1.1	1.3	1.6	1.3	1.4	1.5	1.4
Day Travel	5.7	6.4	8.2	8.2	8.1	8.8	8.9	10.2
<b>Total</b>	<b>62.0</b>	<b>71.8</b>	<b>97.3</b>	<b>101.1</b>	<b>100.9</b>	<b>107.6</b>	<b>110.1</b>	<b>135.8</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	11.5	13.8	21.9	22.6	24.7	24.2	25.3	37.7
Food Service	12.1	13.7	17.7	16.6	19.8	20.8	21.4	27.7
Food Stores	4.0	4.3	5.2	5.3	5.9	6.3	6.4	7.8
Local Tran. & Gas	14.1	18.1	26.2	33.1	24.2	29.5	29.6	29.1
Arts, Ent. & Rec.	10.0	10.5	12.8	11.5	12.9	13.1	13.2	16.4
Retail Sales	10.2	10.3	12.5	11.0	12.6	12.9	12.9	15.9
Visitor Air Tran.	0.0	1.0	0.9	1.1	0.9	0.8	1.2	1.2
<b>Total</b>	<b>62.0</b>	<b>71.8</b>	<b>97.3</b>	<b>101.1</b>	<b>100.9</b>	<b>107.6</b>	<b>110.1</b>	<b>135.8</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	7.6	9.5	13.9	14.0	15.8	15.3	16.6	18.0
Arts, Ent. & Rec.	4.4	5.0	6.1	5.9	6.3	6.2	6.0	6.6
Retail**	2.2	2.6	3.1	3.1	3.2	3.2	3.2	3.7
Ground Tran .	0.4	0.5	0.6	0.6	0.6	0.6	0.6	0.7
Visitor Air Tran .	0.0	0.2	0.2	0.3	0.2	0.2	0.3	0.2
Other Travel*	0.1	0.3	0.3	0.4	0.4	0.5	0.4	0.4
<b>Total</b>	<b>14.8</b>	<b>18.1</b>	<b>24.1</b>	<b>24.3</b>	<b>26.6</b>	<b>26.0</b>	<b>27.1</b>	<b>29.5</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	540	610	730	630	680	630	680	700
Arts, Ent. & Rec.	340	300	380	310	320	300	290	300
Retail **	160	140	150	140	140	130	130	150
Ground Tran	20	20	20	20	20	20	20	20
Visitor Air Tran	0	10	10	10	10	10	10	10
Other Travel *	10	10	10	10	10	10	10	10
<b>Total</b>	<b>1,070</b>	<b>1,090</b>	<b>1,300</b>	<b>1,120</b>	<b>1,170</b>	<b>1,100</b>	<b>1,140</b>	<b>1,190</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	0.9	1.1	1.2	1.2	1.8	1.8	1.8	2.5
State Tax Receipts	1.8	1.9	2.4	2.5	2.5	2.6	3.0	3.8
<b>Total</b>	<b>2.7</b>	<b>3.0</b>	<b>3.6</b>	<b>3.7</b>	<b>4.3</b>	<b>4.4</b>	<b>4.8</b>	<b>6.4</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

## Carbon County Travel Impacts, 2000 - 2014

<b>Total Direct Travel Spending (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Destination Spending	86.8	101.4	143.5	170.0	141.0	164.8	171.4	166.5
<b>Total</b>	<b>86.8</b>	<b>101.4</b>	<b>143.5</b>	<b>170.0</b>	<b>141.0</b>	<b>164.8</b>	<b>171.4</b>	<b>166.5</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Hotel, Motel	34.3	39.5	68.4	84.9	66.1	82.8	87.0	80.8
Campground	25.6	30.2	37.7	42.4	39.4	41.8	44.3	45.3
Private Home	9.3	10.8	11.9	13.5	11.9	13.3	13.1	13.4
Vacation Home	9.3	11.4	12.6	14.6	11.5	12.8	12.6	12.9
Day Travel	8.3	9.5	12.9	14.6	12.1	14.0	14.4	13.9
<b>Total</b>	<b>86.8</b>	<b>101.4</b>	<b>143.5</b>	<b>170.0</b>	<b>141.0</b>	<b>164.8</b>	<b>171.4</b>	<b>166.5</b>
<b>Visitor Spending By Commodity Purchased (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Accommodations	12.1	13.5	21.7	25.9	22.8	26.6	29.1	28.7
Food Service	12.7	14.4	19.9	22.7	21.8	25.0	26.8	26.0
Food Stores	5.2	6.0	7.4	8.6	8.2	9.2	9.8	9.7
Local Tran. & Gas	30.3	39.7	58.8	75.2	53.1	65.4	65.3	63.5
Arts, Ent. & Rec.	12.4	13.3	17.0	18.2	16.8	18.3	19.3	18.5
Retail Sales	14.1	14.5	18.7	19.5	18.4	20.2	21.2	20.1
<b>Total</b>	<b>86.8</b>	<b>101.4</b>	<b>143.5</b>	<b>170.0</b>	<b>141.0</b>	<b>164.8</b>	<b>171.4</b>	<b>166.5</b>
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Accom. & Food Serv.	10.2	12.2	16.7	20.1	18.3	24.0	25.3	26.4
Arts, Ent. & Rec.	4.0	4.7	5.8	6.6	5.9	6.2	6.6	6.4
Retail**	4.1	4.7	5.8	6.6	5.9	6.1	6.3	6.1
Ground Tran .	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
<b>Total</b>	<b>18.5</b>	<b>21.9</b>	<b>28.5</b>	<b>33.5</b>	<b>30.3</b>	<b>36.5</b>	<b>38.4</b>	<b>39.2</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Accom. & Food Serv.	700	750	940	890	770	920	940	930
Arts, Ent. & Rec.	160	200	290	260	210	200	210	190
Retail **	290	320	320	330	290	280	290	290
Ground Tran	10	10	10	10	10	10	10	10
<b>Total</b>	<b>1,160</b>	<b>1,270</b>	<b>1,560</b>	<b>1,490</b>	<b>1,280</b>	<b>1,400</b>	<b>1,450</b>	<b>1,420</b>
<b>Tax Receipts Generated by Travel Spending (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Local Tax Receipts	1.4	1.6	2.3	2.7	2.5	2.8	3.0	2.9
State Tax Receipts	2.9	3.1	3.9	4.6	4.0	4.2	5.2	5.9
<b>Total</b>	<b>4.4</b>	<b>4.8</b>	<b>6.3</b>	<b>7.2</b>	<b>6.4</b>	<b>7.1</b>	<b>8.2</b>	<b>8.8</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

## Converse County Travel Impacts, 2000 - 2014

<b>Total Direct Travel Spending (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Destination Spending	22.0	26.3	35.9	45.4	36.7	51.9	54.2	59.3
<b>Total</b>	<b>22.0</b>	<b>26.3</b>	<b>35.9</b>	<b>45.4</b>	<b>36.7</b>	<b>51.9</b>	<b>54.2</b>	<b>59.3</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Hotel, Motel	8.5	10.4	16.5	24.1	16.8	28.7	30.0	35.0
Campground	6.3	7.6	9.5	10.2	10.0	12.2	12.9	12.8
Private Home	3.8	4.4	5.0	5.4	5.1	5.2	5.3	5.2
Vacation Home	1.3	1.5	1.7	1.9	1.6	1.6	1.6	1.6
Day Travel	2.1	2.5	3.2	3.8	3.2	4.3	4.4	4.7
<b>Total</b>	<b>22.0</b>	<b>26.3</b>	<b>35.9</b>	<b>45.4</b>	<b>36.7</b>	<b>51.9</b>	<b>54.2</b>	<b>59.3</b>
<b>Visitor Spending By Commodity Purchased (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Accommodations	3.3	3.9	5.9	8.3	6.4	10.7	11.5	14.1
Food Service	4.0	4.8	6.4	8.1	7.2	10.8	11.5	12.9
Food Stores	1.5	1.8	2.2	2.7	2.4	3.5	3.7	4.0
Local Tran. & Gas	6.2	8.1	11.9	15.1	10.8	13.2	13.2	12.9
Arts, Ent. & Rec.	3.5	4.0	4.9	5.8	5.0	7.0	7.3	7.9
Retail Sales	3.5	3.8	4.7	5.4	4.8	6.7	7.0	7.5
<b>Total</b>	<b>22.0</b>	<b>26.3</b>	<b>35.9</b>	<b>45.4</b>	<b>36.7</b>	<b>51.9</b>	<b>54.2</b>	<b>59.3</b>
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Accom. & Food Serv.	2.9	3.7	5.2	7.2	5.9	8.0	8.5	8.8
Arts, Ent. & Rec.	1.5	1.9	2.4	3.0	2.5	3.3	3.4	3.1
Retail**	1.0	1.2	1.4	1.8	1.5	1.9	1.9	2.0
Ground Tran .	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Total</b>	<b>5.5</b>	<b>6.8</b>	<b>9.1</b>	<b>12.0</b>	<b>10.0</b>	<b>13.3</b>	<b>13.9</b>	<b>14.0</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Accom. & Food Serv.	190	210	290	340	270	340	340	320
Arts, Ent. & Rec.	170	110	120	130	120	150	140	120
Retail **	90	90	100	110	90	100	100	110
Ground Tran	0	0	0	0	0	0	0	0
<b>Total</b>	<b>450</b>	<b>420</b>	<b>510</b>	<b>580</b>	<b>480</b>	<b>600</b>	<b>590</b>	<b>550</b>
<b>Tax Receipts Generated by Travel Spending (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Local Tax Receipts	0.3	0.4	0.5	0.7	0.6	0.9	1.0	1.2
State Tax Receipts	0.7	0.7	0.9	1.1	1.0	1.2	1.4	1.7
<b>Total</b>	<b>1.0</b>	<b>1.1</b>	<b>1.5</b>	<b>1.9</b>	<b>1.6</b>	<b>2.2</b>	<b>2.4</b>	<b>2.9</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

## Crook County Travel Impacts, 2000 - 2014

<b>Total Direct Travel Spending (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Destination Spending	18.7	20.7	25.2	29.6	26.2	28.4	29.3	30.3
<b>Total</b>	<b>18.7</b>	<b>20.7</b>	<b>25.2</b>	<b>29.6</b>	<b>26.2</b>	<b>28.4</b>	<b>29.3</b>	<b>30.3</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Milion)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Hotel, Motel	5.0	5.2	6.8	8.8	7.5	8.1	8.3	9.4
Campground	9.8	10.9	12.8	14.3	13.1	14.0	14.7	14.6
Private Home	1.7	2.1	2.5	2.9	2.6	3.0	3.0	3.0
Vacation Home	1.3	1.6	1.9	2.3	1.8	2.1	2.1	2.0
Day Travel	0.9	1.0	1.1	1.3	1.1	1.2	1.3	1.3
<b>Total</b>	<b>18.7</b>	<b>20.7</b>	<b>25.2</b>	<b>29.6</b>	<b>26.2</b>	<b>28.4</b>	<b>29.3</b>	<b>30.3</b>
<b>Visitor Spending By Commodity Purchased (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Accommodations	2.8	2.8	3.3	4.0	3.8	3.8	4.1	4.7
Food Service	3.0	3.2	3.7	4.2	4.4	4.5	4.8	5.1
Food Stores	1.6	1.7	1.8	2.1	2.1	2.2	2.3	2.4
Local Tran. & Gas	4.8	6.3	9.4	12.0	8.4	10.4	10.4	10.1
Arts, Ent. & Rec.	3.3	3.4	3.6	3.8	3.9	3.8	4.0	4.1
Retail Sales	3.2	3.2	3.4	3.6	3.6	3.6	3.8	3.9
<b>Total</b>	<b>18.7</b>	<b>20.7</b>	<b>25.2</b>	<b>29.6</b>	<b>26.2</b>	<b>28.4</b>	<b>29.3</b>	<b>30.3</b>
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Accom. & Food Serv.	2.6	2.8	3.3	3.9	3.9	4.2	4.3	4.7
Arts, Ent. & Rec.	1.1	1.2	1.3	1.5	1.4	1.4	1.4	1.5
Retail**	1.1	1.2	1.3	1.5	1.4	1.4	1.4	1.4
Ground Tran .	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Total</b>	<b>4.8</b>	<b>5.3</b>	<b>5.9</b>	<b>6.9</b>	<b>6.8</b>	<b>6.9</b>	<b>7.1</b>	<b>7.7</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Accom. & Food Serv.	240	190	200	230	210	230	230	250
Arts, Ent. & Rec.	70	70	60	70	60	50	50	50
Retail **	100	80	80	80	70	70	70	70
Ground Tran	0	0	0	0	0	0	0	0
<b>Total</b>	<b>410</b>	<b>340</b>	<b>350</b>	<b>380</b>	<b>340</b>	<b>360</b>	<b>350</b>	<b>370</b>
<b>Tax Receipts Generated by Travel Spending (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Local Tax Receipts	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.4
State Tax Receipts	0.5	0.6	0.6	0.7	0.7	0.7	0.8	1.0
<b>Total</b>	<b>0.8</b>	<b>0.8</b>	<b>0.9</b>	<b>1.1</b>	<b>1.0</b>	<b>1.0</b>	<b>1.2</b>	<b>1.4</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

## Fremont County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	75.9	91.2	111.7	137.4	127.2	139.6	136.0	138.3
Other Travel*	0.9	1.3	1.4	1.6	1.3	1.3	1.3	1.3
<b>Total</b>	<b>76.8</b>	<b>92.5</b>	<b>113.1</b>	<b>139.0</b>	<b>128.5</b>	<b>140.9</b>	<b>137.3</b>	<b>139.6</b>

Visitor Spending by Type of Traveler Accommodation (\$Milion)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	24.6	31.1	38.5	47.8	45.2	49.3	46.7	48.4
Campground	20.6	24.4	31.1	33.9	31.6	34.3	33.2	33.4
Private Home	18.0	20.9	24.3	26.6	24.2	27.2	27.7	27.9
Vacation Home	5.0	5.8	6.8	7.7	6.2	6.9	7.1	7.1
Day Travel	7.8	9.0	10.8	21.4	20.0	21.8	21.3	21.4
<b>Total</b>	<b>75.9</b>	<b>91.2</b>	<b>111.7</b>	<b>137.4</b>	<b>127.2</b>	<b>139.6</b>	<b>136.0</b>	<b>138.3</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	10.1	12.3	14.8	17.8	18.2	19.0	18.1	19.7
Food Service	14.7	17.5	20.1	24.1	25.9	27.7	27.0	27.9
Food Stores	5.5	6.6	7.3	8.6	8.9	9.6	9.2	9.6
Local Tran. & Gas	19.4	25.3	37.4	47.7	33.9	41.7	41.6	40.5
Arts, Ent. & Rec.	12.9	14.6	16.0	20.5	20.9	21.5	20.6	20.9
Retail Sales	13.3	14.2	15.4	17.9	18.7	19.4	18.5	18.6
Visitor Air Tran.	0.0	0.6	0.6	0.8	0.8	0.8	0.9	1.0
<b>Total</b>	<b>75.9</b>	<b>91.2</b>	<b>111.7</b>	<b>137.4</b>	<b>127.2</b>	<b>139.6</b>	<b>136.0</b>	<b>138.3</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	10.2	13.0	15.2	18.8	19.6	20.2	20.3	20.7
Arts, Ent. & Rec.	9.3	11.5	12.6	17.3	16.8	16.8	17.1	17.9
Retail**	3.4	4.1	4.5	5.4	5.3	5.2	5.0	5.0
Ground Tran .	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3
Visitor Air Tran .	0.0	0.1	0.1	0.2	0.2	0.2	0.2	0.2
Other Travel*	0.5	0.5	0.6	0.7	0.5	0.5	0.5	0.4
<b>Total</b>	<b>23.6</b>	<b>29.4</b>	<b>33.2</b>	<b>42.6</b>	<b>42.6</b>	<b>43.2</b>	<b>43.4</b>	<b>44.5</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	730	800	830	960	960	930	930	910
Arts, Ent. & Rec.	360	420	310	400	390	370	380	380
Retail **	220	230	230	250	230	210	200	200
Ground Tran	10	10	10	10	10	10	10	10
Visitor Air Tran	0	0	0	0	10	10	10	0
Other Travel *	20	20	20	20	20	10	10	10
<b>Total</b>	<b>1,340</b>	<b>1,480</b>	<b>1,400</b>	<b>1,650</b>	<b>1,620</b>	<b>1,540</b>	<b>1,530</b>	<b>1,510</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	0.8	0.7	0.9	1.1	1.1	1.5	1.4	1.5
State Tax Receipts	2.3	2.5	2.9	3.4	3.2	3.3	3.7	4.3
<b>Total</b>	<b>3.1</b>	<b>3.2</b>	<b>3.7</b>	<b>4.4</b>	<b>4.3</b>	<b>4.8</b>	<b>5.1</b>	<b>5.8</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.

Details may not add to totals due to rounding.

## Goshen County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	17.8	19.0	24.3	28.3	26.8	30.9	28.6	29.1
Other Travel*	0.2	0.2	0.1	0.2	0.1	0.1	0.1	0.1
<b>Total</b>	<b>18.0</b>	<b>19.2</b>	<b>24.5</b>	<b>28.4</b>	<b>26.9</b>	<b>31.0</b>	<b>28.7</b>	<b>29.2</b>

Visitor Spending by Type of Traveler Accommodation (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	5.3	4.2	5.5	6.5	8.8	11.2	9.5	10.2
Campground	5.6	6.8	9.2	10.8	8.9	9.4	8.4	8.3
Private Home	4.4	5.4	6.4	7.2	5.9	6.7	7.1	7.1
Vacation Home	0.6	0.7	0.9	1.0	0.7	0.8	0.9	0.9
Day Travel	1.8	1.9	2.4	2.7	2.5	2.8	2.7	2.7
<b>Total</b>	<b>17.8</b>	<b>19.0</b>	<b>24.3</b>	<b>28.3</b>	<b>26.8</b>	<b>30.9</b>	<b>28.6</b>	<b>29.1</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	2.1	1.7	2.1	2.3	3.3	3.8	3.1	3.5
Food Service	3.0	2.9	3.3	3.6	4.5	5.0	4.5	4.7
Food Stores	1.1	1.2	1.3	1.5	1.7	1.8	1.6	1.7
Local Tran. & Gas	6.3	8.2	12.2	15.6	11.0	13.6	13.6	13.2
Arts, Ent. & Rec.	2.6	2.5	2.8	2.8	3.2	3.4	3.0	3.1
Retail Sales	2.7	2.4	2.6	2.6	3.1	3.3	2.9	2.9
<b>Total</b>	<b>17.8</b>	<b>19.0</b>	<b>24.3</b>	<b>28.3</b>	<b>26.8</b>	<b>30.9</b>	<b>28.6</b>	<b>29.1</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	1.5	1.4	1.6	1.8	2.4	3.1	2.7	2.8
Arts, Ent. & Rec.	0.8	0.8	0.9	1.0	1.1	1.1	1.0	1.0
Retail**	0.8	0.9	1.0	1.1	1.1	1.2	1.1	1.1
Ground Tran .	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Total</b>	<b>3.3</b>	<b>3.3</b>	<b>3.7</b>	<b>4.1</b>	<b>4.8</b>	<b>5.5</b>	<b>4.9</b>	<b>4.9</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	170	140	150	150	190	220	190	200
Arts, Ent. & Rec.	50	40	50	50	60	50	50	50
Retail **	70	70	70	70	70	60	60	60
Ground Tran	0	0	0	0	0	0	0	0
Other Travel *	10	0	0	0	0	0	0	0
<b>Total</b>	<b>300</b>	<b>260</b>	<b>270</b>	<b>280</b>	<b>320</b>	<b>340</b>	<b>310</b>	<b>310</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	0.2	0.2	0.2	0.3	0.4	0.4	0.4	0.4
State Tax Receipts	0.6	0.6	0.7	0.8	0.8	0.8	0.9	1.1
<b>Total</b>	<b>0.8</b>	<b>0.8</b>	<b>0.9</b>	<b>1.0</b>	<b>1.1</b>	<b>1.2</b>	<b>1.3</b>	<b>1.5</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

## Hot Springs County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	17.3	18.7	25.0	28.1	25.1	26.6	26.8	26.0
<b>Total</b>	<b>17.3</b>	<b>18.7</b>	<b>25.0</b>	<b>28.1</b>	<b>25.1</b>	<b>26.6</b>	<b>26.8</b>	<b>26.0</b>

Visitor Spending by Type of Traveler Accommodation (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	8.5	8.9	12.7	14.2	12.6	12.7	12.7	11.8
Campground	5.2	5.7	7.5	8.5	7.9	8.6	8.8	9.0
Private Home	1.5	1.8	1.9	2.2	1.9	2.2	2.2	2.3
Vacation Home	0.5	0.7	0.8	0.9	0.7	0.8	0.8	0.8
Day Travel	1.5	1.6	2.1	2.3	2.0	2.2	2.2	2.1
<b>Total</b>	<b>17.3</b>	<b>18.7</b>	<b>25.0</b>	<b>28.1</b>	<b>25.1</b>	<b>26.6</b>	<b>26.8</b>	<b>26.0</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	3.2	3.3	4.5	4.9	4.8	4.6	4.7	4.6
Food Service	3.2	3.3	4.3	4.6	4.8	4.8	4.9	4.7
Food Stores	1.1	1.2	1.4	1.6	1.6	1.7	1.7	1.7
Local Tran. & Gas	4.3	5.7	8.4	10.8	7.6	9.4	9.4	9.1
Arts, Ent. & Rec.	2.7	2.7	3.3	3.3	3.3	3.2	3.2	3.1
Retail Sales	2.7	2.5	3.1	3.0	3.1	3.0	3.0	2.8
<b>Total</b>	<b>17.3</b>	<b>18.7</b>	<b>25.0</b>	<b>28.1</b>	<b>25.1</b>	<b>26.6</b>	<b>26.8</b>	<b>26.0</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	2.3	2.5	3.3	3.7	3.7	3.5	3.6	3.6
Arts, Ent. & Rec.	1.8	1.9	2.3	2.5	2.4	2.3	2.3	2.7
Retail**	0.7	0.7	0.9	0.9	0.9	0.9	0.9	0.8
Ground Tran .	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Total</b>	<b>4.7</b>	<b>5.2</b>	<b>6.6</b>	<b>7.2</b>	<b>7.0</b>	<b>6.7</b>	<b>6.8</b>	<b>7.2</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	170	180	220	200	200	200	200	180
Arts, Ent. & Rec.	100	90	90	80	70	60	60	70
Retail **	60	50	60	60	60	50	50	50
Ground Tran	0	0	0	0	0	0	0	0
<b>Total</b>	<b>330</b>	<b>330</b>	<b>380</b>	<b>340</b>	<b>330</b>	<b>310</b>	<b>310</b>	<b>300</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	0.3	0.3	0.4	0.5	0.5	0.4	0.4	0.4
State Tax Receipts	0.5	0.5	0.7	0.7	0.7	0.7	0.8	0.9
<b>Total</b>	<b>0.8</b>	<b>0.8</b>	<b>1.1</b>	<b>1.2</b>	<b>1.1</b>	<b>1.1</b>	<b>1.2</b>	<b>1.3</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

## Johnson County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	29.0	32.4	41.1	45.2	44.2	50.3	52.1	57.4
Other Travel*	0.2	0.2	0.1	0.2	0.1	0.1	0.1	0.1
<b>Total</b>	<b>29.2</b>	<b>32.6</b>	<b>41.3</b>	<b>45.3</b>	<b>44.3</b>	<b>50.4</b>	<b>52.2</b>	<b>57.5</b>

Visitor Spending by Type of Traveler Accommodation (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	11.9	13.1	17.2	18.2	19.4	21.4	22.1	27.4
Campground	11.2	12.6	15.9	18.0	16.6	19.8	20.8	20.6
Private Home	2.0	2.4	2.8	3.3	2.9	3.2	3.2	3.2
Vacation Home	1.3	1.5	1.7	2.1	1.6	1.8	1.8	1.8
Day Travel	2.6	2.8	3.5	3.7	3.6	4.1	4.2	4.5
<b>Total</b>	<b>29.0</b>	<b>32.4</b>	<b>41.1</b>	<b>45.2</b>	<b>44.2</b>	<b>50.3</b>	<b>52.1</b>	<b>57.4</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	5.3	5.8	7.4	7.7	8.6	9.4	10.0	12.6
Food Service	5.7	6.2	7.7	8.1	9.2	10.4	11.0	12.4
Food Stores	2.2	2.5	2.9	3.2	3.4	3.9	4.1	4.5
Local Tran. & Gas	5.9	7.7	11.4	14.6	10.3	12.7	12.7	12.4
Arts, Ent. & Rec.	5.0	5.3	6.2	6.2	6.6	7.2	7.5	8.2
Retail Sales	4.9	4.8	5.6	5.5	6.0	6.6	6.8	7.4
<b>Total</b>	<b>29.0</b>	<b>32.4</b>	<b>41.1</b>	<b>45.2</b>	<b>44.2</b>	<b>50.3</b>	<b>52.1</b>	<b>57.4</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	3.7	4.3	5.4	5.8	6.6	7.2	7.6	8.1
Arts, Ent. & Rec.	2.8	3.2	3.7	4.0	4.1	4.4	4.6	4.8
Retail**	1.2	1.3	1.6	1.7	1.7	1.8	1.8	1.9
Ground Tran .	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Total</b>	<b>7.9</b>	<b>9.0</b>	<b>10.9</b>	<b>11.7</b>	<b>12.5</b>	<b>13.4</b>	<b>14.1</b>	<b>15.0</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	330	310	360	380	410	390	450	450
Arts, Ent. & Rec.	50	50	120	130	120	110	130	130
Retail **	110	110	120	110	110	120	120	130
Ground Tran	0	0	0	0	0	0	0	0
Other Travel *	10	0	0	0	0	0	0	0
<b>Total</b>	<b>500</b>	<b>480</b>	<b>600</b>	<b>620</b>	<b>640</b>	<b>630</b>	<b>700</b>	<b>700</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	0.4	0.5	0.6	0.6	0.7	0.8	0.8	0.9
State Tax Receipts	0.8	0.9	1.0	1.1	1.1	1.2	1.4	1.6
<b>Total</b>	<b>1.2</b>	<b>1.3</b>	<b>1.6</b>	<b>1.7</b>	<b>1.8</b>	<b>1.9</b>	<b>2.2</b>	<b>2.6</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

## Laramie County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	195.8	228.5	294.6	319.5	298.4	332.1	356.7	376.1
Other Travel*	0.6	1.3	1.3	1.6	1.2	1.3	1.3	1.3
<b>Total</b>	<b>196.4</b>	<b>229.8</b>	<b>295.9</b>	<b>321.1</b>	<b>299.6</b>	<b>333.4</b>	<b>358.0</b>	<b>377.4</b>

Visitor Spending by Type of Traveler Accommodation (\$Milion)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	68.5	81.8	111.0	113.1	116.1	124.1	138.8	156.7
Campground	30.2	33.0	43.6	53.3	45.5	54.5	59.5	58.2
Private Home	28.4	34.1	39.4	47.1	39.5	45.2	43.8	43.1
Vacation Home	1.0	1.3	1.5	1.9	1.4	1.6	1.6	1.6
Day Travel	67.7	78.3	99.1	104.1	95.8	106.7	113.1	116.6
<b>Total</b>	<b>195.8</b>	<b>228.5</b>	<b>294.6</b>	<b>319.5</b>	<b>298.4</b>	<b>332.1</b>	<b>356.7</b>	<b>376.1</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	22.3	24.3	32.1	32.0	36.8	38.9	44.8	54.2
Food Service	34.5	39.9	48.0	46.5	54.7	57.7	65.6	71.8
Food Stores	10.1	11.7	13.4	13.8	15.1	16.4	18.3	19.8
Local Tran. & Gas	64.0	83.3	122.3	155.7	111.3	136.6	136.6	133.3
Arts, Ent. & Rec.	24.9	27.4	31.2	29.0	32.0	32.8	36.5	38.9
Retail Sales	39.9	41.2	46.8	41.8	47.4	48.7	53.7	56.7
Visitor Air Tran.	0.0	0.7	0.7	0.8	0.9	1.1	1.2	1.3
<b>Total</b>	<b>195.8</b>	<b>228.5</b>	<b>294.6</b>	<b>319.5</b>	<b>298.4</b>	<b>332.1</b>	<b>356.7</b>	<b>376.1</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	19.1	22.5	28.1	28.2	32.6	33.1	37.1	35.9
Arts, Ent. & Rec.	9.5	11.4	11.7	11.7	12.3	12.2	13.5	12.6
Retail**	9.1	10.7	12.2	12.7	12.8	12.7	13.5	13.9
Ground Tran .	0.9	1.0	1.2	1.3	1.3	1.4	1.4	1.6
Visitor Air Tran .	0.0	0.1	0.1	0.2	0.2	0.3	0.3	0.3
Other Travel*	0.3	0.4	0.4	0.5	0.4	0.4	0.4	0.3
<b>Total</b>	<b>39.0</b>	<b>46.3</b>	<b>53.8</b>	<b>54.5</b>	<b>59.6</b>	<b>60.0</b>	<b>66.1</b>	<b>64.6</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	1,310	1,260	1,300	1,440	1,640	1,470	1,490	1,600
Arts, Ent. & Rec.	770	700	730	790	840	730	740	770
Retail **	600	620	650	600	580	530	590	610
Ground Tran	50	50	50	50	50	50	50	50
Visitor Air Tran	0	0	0	10	10	10	10	10
Other Travel *	10	10	10	10	10	10	10	10
<b>Total</b>	<b>2,750</b>	<b>2,650</b>	<b>2,740</b>	<b>2,900</b>	<b>3,130</b>	<b>2,800</b>	<b>2,890</b>	<b>3,030</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	2.5	3.9	4.7	4.8	5.5	5.8	6.6	7.5
State Tax Receipts	6.5	6.9	8.2	8.8	8.4	8.7	10.8	12.8
<b>Total</b>	<b>9.1</b>	<b>10.8</b>	<b>12.9</b>	<b>13.6</b>	<b>14.0</b>	<b>14.5</b>	<b>17.4</b>	<b>20.2</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.

Details may not add to totals due to rounding.

## Lincoln County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	36.4	44.0	58.6	70.8	59.8	70.2	68.0	66.7
<b>Total</b>	<b>36.4</b>	<b>44.0</b>	<b>58.6</b>	<b>70.8</b>	<b>59.8</b>	<b>70.2</b>	<b>68.0</b>	<b>66.7</b>

Visitor Spending by Type of Traveler Accommodation (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	8.5	11.5	15.0	18.1	20.0	22.4	19.9	18.5
Campground	11.1	10.4	14.6	17.4	13.8	18.0	16.5	16.6
Private Home	7.3	9.7	12.7	15.4	11.7	13.3	14.3	14.4
Vacation Home	5.7	7.8	10.2	12.8	8.5	9.7	10.5	10.6
Day Travel	3.8	4.6	6.1	7.1	5.8	6.8	6.7	6.6
<b>Total</b>	<b>36.4</b>	<b>44.0</b>	<b>58.6</b>	<b>70.8</b>	<b>59.8</b>	<b>70.2</b>	<b>68.0</b>	<b>66.7</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	2.6	3.0	3.5	3.9	5.1	5.5	4.9	4.9
Food Service	4.4	5.0	5.7	6.3	7.4	8.2	7.8	7.8
Food Stores	1.7	1.9	2.1	2.4	2.5	2.9	2.7	2.8
Local Tran. & Gas	19.6	25.8	38.2	48.9	34.5	42.5	42.4	41.2
Arts, Ent. & Rec.	3.9	4.2	4.6	4.7	5.1	5.6	5.2	5.1
Retail Sales	4.1	4.2	4.5	4.6	5.1	5.5	5.1	5.0
<b>Total</b>	<b>36.4</b>	<b>44.0</b>	<b>58.6</b>	<b>70.8</b>	<b>59.8</b>	<b>70.2</b>	<b>68.0</b>	<b>66.7</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	3.8	4.6	5.3	6.0	7.3	7.0	6.4	6.6
Arts, Ent. & Rec.	2.8	3.2	3.5	3.9	4.1	4.3	4.0	4.9
Retail**	1.9	2.2	2.4	2.8	2.6	2.7	2.6	2.5
Ground Tran .	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Total</b>	<b>8.6</b>	<b>10.1</b>	<b>11.4</b>	<b>12.8</b>	<b>14.1</b>	<b>14.1</b>	<b>13.1</b>	<b>14.2</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	280	300	300	290	360	340	280	260
Arts, Ent. & Rec.	120	110	130	130	140	130	110	120
Retail **	130	170	180	180	150	150	140	140
Ground Tran	0	0	0	0	0	0	0	0
<b>Total</b>	<b>530</b>	<b>580</b>	<b>620</b>	<b>600</b>	<b>660</b>	<b>620</b>	<b>530</b>	<b>520</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	0.3	0.3	0.4	0.4	0.5	0.6	0.5	0.5
State Tax Receipts	1.5	1.6	1.9	2.2	2.0	2.0	2.5	3.0
<b>Total</b>	<b>1.8</b>	<b>1.9</b>	<b>2.2</b>	<b>2.6</b>	<b>2.5</b>	<b>2.6</b>	<b>3.0</b>	<b>3.5</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

## Natrona County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	145.3	177.3	226.4	281.2	237.0	297.9	300.0	315.3
Other Travel*	2.8	5.1	4.9	6.1	5.9	6.2	5.9	6.6
<b>Total</b>	<b>148.1</b>	<b>182.4</b>	<b>231.3</b>	<b>287.3</b>	<b>242.9</b>	<b>304.1</b>	<b>305.9</b>	<b>321.9</b>

Visitor Spending by Type of Traveler Accommodation (\$Milion)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	58.3	76.2	103.4	143.8	114.9	159.2	157.9	172.5
Campground	11.5	13.7	18.1	19.5	18.5	21.8	22.7	22.4
Private Home	37.8	43.4	50.6	55.2	50.5	53.4	55.6	55.2
Vacation Home	8.0	9.2	10.7	12.0	9.7	10.3	10.8	10.7
Day Travel	29.7	34.9	43.6	50.6	43.4	53.1	53.2	54.5
<b>Total</b>	<b>145.3</b>	<b>177.3</b>	<b>226.4</b>	<b>281.2</b>	<b>237.0</b>	<b>297.9</b>	<b>300.0</b>	<b>315.3</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	17.6	22.5	29.5	41.2	34.7	45.8	47.5	55.4
Food Service	26.6	32.2	38.7	47.7	46.3	60.0	60.4	65.0
Food Stores	8.0	9.7	11.0	13.6	12.8	16.3	16.4	17.5
Local Tran. & Gas	44.6	58.0	85.1	108.2	77.5	95.1	95.1	92.9
Arts, Ent. & Rec.	20.4	23.5	26.7	30.8	28.5	35.1	34.8	36.6
Retail Sales	26.5	28.5	32.3	35.8	34.2	42.0	41.5	43.2
Visitor Air Tran.	1.5	2.9	3.1	3.8	3.0	3.6	4.4	4.6
<b>Total</b>	<b>145.3</b>	<b>177.3</b>	<b>226.4</b>	<b>281.2</b>	<b>237.0</b>	<b>297.9</b>	<b>300.0</b>	<b>315.3</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	18.0	23.5	29.3	39.4	35.5	40.0	40.5	42.6
Arts, Ent. & Rec.	8.0	10.0	11.4	14.0	12.4	14.8	14.9	16.8
Retail**	6.5	7.9	8.9	10.6	9.6	10.8	10.6	10.9
Ground Tran .	0.7	0.8	1.0	1.0	1.0	1.1	1.1	1.2
Visitor Air Tran .	0.4	0.6	0.7	0.9	0.8	0.9	1.1	0.9
Other Travel*	1.0	1.4	1.3	1.6	1.7	1.7	1.6	1.4
<b>Total</b>	<b>34.6</b>	<b>44.2</b>	<b>52.5</b>	<b>67.6</b>	<b>61.1</b>	<b>69.3</b>	<b>69.8</b>	<b>73.9</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	1,150	1,270	1,350	1,710	1,440	1,580	1,580	1,600
Arts, Ent. & Rec.	570	530	480	560	440	510	510	550
Retail **	420	420	430	460	410	440	430	420
Ground Tran	40	40	40	40	40	40	40	40
Visitor Air Tran	10	20	20	20	20	20	30	20
Other Travel *	40	40	40	40	40	40	40	30
<b>Total</b>	<b>2,230</b>	<b>2,320</b>	<b>2,370</b>	<b>2,840</b>	<b>2,400</b>	<b>2,630</b>	<b>2,620</b>	<b>2,670</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	1.9	2.5	3.1	4.0	3.6	4.6	4.7	5.2
State Tax Receipts	4.7	5.1	6.0	7.3	6.4	7.3	8.5	9.9
<b>Total</b>	<b>6.5</b>	<b>7.6</b>	<b>9.1</b>	<b>11.3</b>	<b>10.0</b>	<b>12.0</b>	<b>13.2</b>	<b>15.2</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.

Details may not add to totals due to rounding.

## Niobrara County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	6.3	6.3	8.1	10.1	9.0	10.6	10.9	11.9
<b>Total</b>	<b>6.3</b>	<b>6.3</b>	<b>8.1</b>	<b>10.1</b>	<b>9.0</b>	<b>10.6</b>	<b>10.9</b>	<b>11.9</b>
Visitor Spending by Type of Traveler Accommodation (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	3.0	2.9	3.9	5.4	4.7	5.6	5.7	6.7
Campground	1.8	1.8	2.3	2.5	2.4	2.9	3.0	3.0
Private Home	0.7	0.8	0.9	0.9	0.9	0.9	1.0	1.0
Vacation Home	0.2	0.3	0.3	0.4	0.3	0.3	0.3	0.3
Day Travel	0.6	0.6	0.7	0.8	0.7	0.9	0.9	0.9
<b>Total</b>	<b>6.3</b>	<b>6.3</b>	<b>8.1</b>	<b>10.1</b>	<b>9.0</b>	<b>10.6</b>	<b>10.9</b>	<b>11.9</b>
Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	1.2	1.1	1.5	2.0	1.9	2.2	2.3	2.8
Food Service	1.3	1.2	1.5	1.9	1.9	2.2	2.3	2.6
Food Stores	0.5	0.4	0.5	0.6	0.6	0.7	0.8	0.8
Local Tran. & Gas	1.2	1.6	2.3	3.0	2.1	2.6	2.6	2.5
Arts, Ent. & Rec.	1.1	1.0	1.2	1.3	1.3	1.5	1.5	1.6
Retail Sales	1.1	0.9	1.1	1.2	1.2	1.4	1.4	1.5
<b>Total</b>	<b>6.3</b>	<b>6.3</b>	<b>8.1</b>	<b>10.1</b>	<b>9.0</b>	<b>10.6</b>	<b>10.9</b>	<b>11.9</b>
Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	1.5	1.5	1.9	2.5	2.4	2.8	2.9	3.2
Arts, Ent. & Rec.	0.3	0.3	0.4	0.5	0.4	0.5	0.5	0.5
Retail**	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.5
Ground Tran .	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Total</b>	<b>2.1</b>	<b>2.2</b>	<b>2.6</b>	<b>3.5</b>	<b>3.3</b>	<b>3.7</b>	<b>3.9</b>	<b>4.2</b>
Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	100	90	90	120	110	110	110	130
Arts, Ent. & Rec.	20	20	20	20	20	20	20	20
Retail **	20	20	20	30	20	20	20	20
Ground Tran	0	0	0	0	0	0	0	0
<b>Total</b>	<b>150</b>	<b>130</b>	<b>130</b>	<b>170</b>	<b>150</b>	<b>160</b>	<b>160</b>	<b>170</b>
Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.3
State Tax Receipts	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
<b>Total</b>	<b>0.3</b>	<b>0.3</b>	<b>0.4</b>	<b>0.5</b>	<b>0.4</b>	<b>0.5</b>	<b>0.5</b>	<b>0.6</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

## Park County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	182.0	202.0	217.5	262.2	274.7	302.1	313.6	316.6
Other Travel*	2.1	2.1	2.1	2.4	2.1	2.3	2.2	2.5
<b>Total</b>	<b>184.0</b>	<b>204.1</b>	<b>219.7</b>	<b>264.6</b>	<b>276.8</b>	<b>304.4</b>	<b>315.8</b>	<b>319.1</b>

Visitor Spending by Type of Traveler Accommodation (\$Milion)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	84.4	96.9	92.9	128.7	142.3	159.4	164.8	165.5
Campground	65.9	69.8	86.0	92.0	91.7	98.6	103.6	105.6
Private Home	12.5	14.3	15.7	16.6	16.2	17.5	17.7	18.0
Vacation Home	4.9	5.8	6.3	6.9	6.0	6.4	6.5	6.6
Day Travel	14.2	15.1	16.7	18.1	18.6	20.2	20.9	20.8
<b>Total</b>	<b>182.0</b>	<b>202.0</b>	<b>217.5</b>	<b>262.2</b>	<b>274.7</b>	<b>302.1</b>	<b>313.6</b>	<b>316.6</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	29.3	33.0	35.7	45.6	49.7	54.1	57.3	60.7
Food Service	33.9	38.5	40.5	50.7	57.9	64.5	67.7	68.5
Food Stores	15.1	16.8	18.3	21.2	22.5	24.8	26.0	26.7
Local Tran. & Gas	13.4	17.5	25.7	32.7	23.4	28.7	28.7	28.0
Arts, Ent. & Rec.	46.5	50.3	50.7	59.3	63.9	68.4	70.5	70.0
Retail Sales	42.3	44.4	45.2	50.7	55.7	59.8	61.3	60.5
Visitor Air Tran.	1.3	1.6	1.5	2.0	1.7	1.9	2.2	2.2
<b>Total</b>	<b>182.0</b>	<b>202.0</b>	<b>217.5</b>	<b>262.2</b>	<b>274.7</b>	<b>302.1</b>	<b>313.6</b>	<b>316.6</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	20.8	24.4	24.3	31.6	34.9	38.3	40.1	41.6
Arts, Ent. & Rec.	18.9	22.3	22.5	28.2	29.0	30.1	31.5	32.4
Retail**	8.2	9.6	10.1	12.1	12.6	12.8	13.1	13.0
Ground Tran .	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.3
Visitor Air Tran .	0.4	0.3	0.3	0.5	0.5	0.5	0.5	0.4
Other Travel*	0.9	0.8	0.7	0.8	0.7	0.8	0.7	0.7
<b>Total</b>	<b>49.3</b>	<b>57.6</b>	<b>58.2</b>	<b>73.4</b>	<b>78.0</b>	<b>82.8</b>	<b>86.2</b>	<b>88.4</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	1,490	1,560	1,400	1,550	1,610	1,860	1,850	1,870
Arts, Ent. & Rec.	1,180	1,340	1,290	1,380	1,360	1,480	1,470	1,480
Retail **	560	550	510	550	580	590	590	570
Ground Tran	10	10	10	10	10	10	10	10
Visitor Air Tran	10	10	10	10	10	10	10	10
Other Travel *	30	20	20	20	20	20	20	20
<b>Total</b>	<b>3,280</b>	<b>3,500</b>	<b>3,240</b>	<b>3,530</b>	<b>3,590</b>	<b>3,970</b>	<b>3,950</b>	<b>3,950</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	2.1	2.4	2.7	3.3	3.6	4.0	4.2	4.3
State Tax Receipts	3.9	4.2	4.4	5.3	5.6	6.0	6.6	7.0
<b>Total</b>	<b>6.0</b>	<b>6.6</b>	<b>7.2</b>	<b>8.6</b>	<b>9.2</b>	<b>10.0</b>	<b>10.8</b>	<b>11.3</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.

Details may not add to totals due to rounding.

## Platte County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	24.8	30.7	34.8	39.2	35.4	40.9	44.6	50.6
Other Travel*	0.5	0.4	0.3	0.3	0.2	0.2	0.2	0.2
<b>Total</b>	<b>25.3</b>	<b>31.0</b>	<b>35.1</b>	<b>39.5</b>	<b>35.6</b>	<b>41.1</b>	<b>44.9</b>	<b>50.8</b>

Visitor Spending by Type of Traveler Accommodation (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	4.0	7.5	6.4	7.7	6.2	6.4	7.1	13.2
Campground	14.9	16.4	20.7	23.3	21.9	26.3	29.2	28.8
Private Home	2.5	2.8	3.2	3.4	3.1	3.4	3.3	3.2
Vacation Home	1.1	1.2	1.4	1.5	1.2	1.3	1.3	1.3
Day Travel	2.3	2.7	3.1	3.3	3.0	3.5	3.8	4.1
<b>Total</b>	<b>24.8</b>	<b>30.7</b>	<b>34.8</b>	<b>39.2</b>	<b>35.4</b>	<b>40.9</b>	<b>44.6</b>	<b>50.6</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	3.2	4.5	4.4	4.9	4.6	5.1	5.9	8.4
Food Service	4.6	5.8	6.1	6.6	6.9	7.9	9.0	10.7
Food Stores	2.2	2.7	2.8	3.1	3.2	3.8	4.3	4.7
Local Tran. & Gas	5.8	7.6	11.3	14.4	10.2	12.6	12.6	12.2
Arts, Ent. & Rec.	4.6	5.3	5.5	5.5	5.6	6.2	7.0	7.8
Retail Sales	4.3	4.7	4.8	4.7	4.9	5.4	6.0	6.7
<b>Total</b>	<b>24.8</b>	<b>30.7</b>	<b>34.8</b>	<b>39.2</b>	<b>35.4</b>	<b>40.9</b>	<b>44.6</b>	<b>50.6</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	3.2	4.4	4.5	5.0	4.9	5.1	5.3	6.1
Arts, Ent. & Rec.	1.6	2.1	2.1	2.3	2.2	2.4	2.4	2.8
Retail**	1.5	1.8	1.9	2.1	2.0	2.1	2.3	2.5
Ground Tran .	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Other Travel*	0.3	0.2	0.2	0.2	0.1	0.1	0.1	0.1
<b>Total</b>	<b>6.6</b>	<b>8.6</b>	<b>8.7</b>	<b>9.7</b>	<b>9.4</b>	<b>9.8</b>	<b>10.3</b>	<b>11.5</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	280	330	290	290	270	270	270	290
Arts, Ent. & Rec.	120	140	150	140	120	120	120	130
Retail **	90	100	110	110	100	90	100	100
Ground Tran	0	0	0	0	0	0	0	0
Other Travel *	10	10	10	10	0	0	0	0
<b>Total</b>	<b>510</b>	<b>580</b>	<b>560</b>	<b>540</b>	<b>490</b>	<b>490</b>	<b>500</b>	<b>530</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	0.3	0.3	0.4	0.4	0.4	0.4	0.5	0.6
State Tax Receipts	0.7	0.8	0.8	1.0	0.9	0.9	1.2	1.4
<b>Total</b>	<b>1.0</b>	<b>1.1</b>	<b>1.2</b>	<b>1.3</b>	<b>1.3</b>	<b>1.4</b>	<b>1.6</b>	<b>2.0</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

## Sheridan County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	62.5	70.7	89.1	96.2	85.6	93.0	97.2	102.1
Other Travel*	0.7	1.3	1.2	1.5	1.1	1.2	1.3	1.2
<b>Total</b>	<b>63.2</b>	<b>72.0</b>	<b>90.3</b>	<b>97.7</b>	<b>86.6</b>	<b>94.2</b>	<b>98.5</b>	<b>103.3</b>

Visitor Spending by Type of Traveler Accommodation (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	26.8	30.3	42.2	45.3	37.7	41.1	43.7	47.8
Campground	6.8	7.5	9.3	10.2	10.2	10.7	11.6	11.7
Private Home	11.3	13.2	14.5	16.0	15.6	17.2	17.3	17.5
Vacation Home	5.1	6.0	6.5	7.4	6.4	7.1	7.1	7.2
Day Travel	12.5	13.7	16.6	17.2	15.6	17.0	17.5	17.9
<b>Total</b>	<b>62.5</b>	<b>70.7</b>	<b>89.1</b>	<b>96.2</b>	<b>85.6</b>	<b>93.0</b>	<b>97.2</b>	<b>102.1</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	10.1	11.3	15.7	16.8	14.6	15.4	16.8	19.2
Food Service	14.4	16.2	20.2	21.5	20.7	22.4	23.7	25.1
Food Stores	4.4	5.1	5.9	6.5	6.2	6.7	7.0	7.4
Local Tran. & Gas	8.2	10.6	15.5	19.7	14.2	17.4	17.4	17.0
Arts, Ent. & Rec.	11.1	12.0	14.1	14.2	13.1	13.6	14.2	14.7
Retail Sales	14.2	14.5	16.8	16.4	15.6	16.3	16.8	17.2
Visitor Air Tran.	0.0	0.9	0.9	1.1	1.2	1.3	1.3	1.5
<b>Total</b>	<b>62.5</b>	<b>70.7</b>	<b>89.1</b>	<b>96.2</b>	<b>85.6</b>	<b>93.0</b>	<b>97.2</b>	<b>102.1</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	10.2	12.2	15.0	16.5	15.1	15.4	16.1	17.9
Arts, Ent. & Rec.	4.6	5.4	6.4	6.9	6.1	6.1	6.4	6.6
Retail**	2.8	3.3	3.8	4.1	3.7	3.7	3.8	3.9
Ground Tran .	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3
Visitor Air Tran .	0.0	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Other Travel*	0.4	0.5	0.4	0.5	0.4	0.4	0.4	0.3
<b>Total</b>	<b>18.2</b>	<b>21.7</b>	<b>26.0</b>	<b>28.4</b>	<b>25.8</b>	<b>26.2</b>	<b>27.4</b>	<b>29.3</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	700	660	740	700	640	630	660	720
Arts, Ent. & Rec.	190	180	210	190	170	160	170	170
Retail **	200	200	200	200	180	170	170	170
Ground Tran	10	10	10	10	10	10	10	10
Visitor Air Tran	0	10	10	10	10	10	10	10
Other Travel *	20	10	10	10	10	10	10	10
<b>Total</b>	<b>1,120</b>	<b>1,070</b>	<b>1,180</b>	<b>1,120</b>	<b>1,000</b>	<b>980</b>	<b>1,030</b>	<b>1,080</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	1.4	1.6	2.2	2.3	2.1	2.3	2.4	2.6
State Tax Receipts	1.6	1.7	2.0	2.2	2.0	2.1	2.4	2.7
<b>Total</b>	<b>3.0</b>	<b>3.2</b>	<b>4.3</b>	<b>4.5</b>	<b>4.1</b>	<b>4.3</b>	<b>4.8</b>	<b>5.3</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

## Sublette County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	23.4	35.6	46.9	52.9	42.7	40.9	42.2	42.7
Other Travel*	0.2	0.2	0.1	0.2	0.1	0.1	0.1	0.1
<b>Total</b>	<b>23.7</b>	<b>35.8</b>	<b>47.1</b>	<b>53.1</b>	<b>42.8</b>	<b>41.0</b>	<b>42.3</b>	<b>42.8</b>

Visitor Spending by Type of Traveler Accommodation (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	6.7	15.6	23.3	25.6	17.3	13.8	14.7	14.8
Campground	5.5	6.7	7.7	8.3	8.4	8.6	9.3	9.5
Private Home	2.6	2.9	3.4	4.1	4.1	4.6	4.4	4.5
Vacation Home	6.1	6.9	8.1	10.1	8.9	9.9	9.6	9.8
Day Travel	2.6	3.5	4.4	4.8	4.1	4.1	4.1	4.1
<b>Total</b>	<b>23.4</b>	<b>35.6</b>	<b>46.9</b>	<b>52.9</b>	<b>42.7</b>	<b>40.9</b>	<b>42.2</b>	<b>42.7</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	3.1	6.5	9.4	10.4	7.5	6.0	6.6	7.0
Food Service	4.7	7.4	9.7	11.0	9.5	9.0	9.3	9.5
Food Stores	2.0	2.9	3.5	4.1	3.6	3.6	3.7	3.8
Local Tran. & Gas	3.6	4.7	7.0	8.9	6.3	7.8	7.8	7.6
Arts, Ent. & Rec.	4.6	6.7	8.1	8.8	7.4	6.8	7.0	7.0
Retail Sales	5.4	7.5	9.2	9.7	8.4	7.8	7.9	7.8
<b>Total</b>	<b>23.4</b>	<b>35.6</b>	<b>46.9</b>	<b>52.9</b>	<b>42.7</b>	<b>40.9</b>	<b>42.2</b>	<b>42.7</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	3.1	5.9	8.1	9.3	7.4	5.7	5.7	5.9
Arts, Ent. & Rec.	2.7	4.2	5.1	5.9	4.8	4.3	4.2	3.9
Retail**	1.3	1.9	2.3	2.7	2.3	2.1	2.1	2.1
Ground Tran .	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Total</b>	<b>7.3</b>	<b>12.1</b>	<b>15.7</b>	<b>18.1</b>	<b>14.6</b>	<b>12.2</b>	<b>12.2</b>	<b>12.0</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	200	300	300	280	230	200	200	200
Arts, Ent. & Rec.	90	120	140	130	110	120	110	100
Retail **	90	130	120	130	100	100	100	90
Ground Tran	0	0	0	0	0	0	0	0
Other Travel *	10	0	0	0	0	0	0	0
<b>Total</b>	<b>390</b>	<b>550</b>	<b>560</b>	<b>540</b>	<b>450</b>	<b>420</b>	<b>410</b>	<b>390</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	0.1	0.4	0.6	0.6	0.3	0.4	0.4	0.5
State Tax Receipts	0.6	0.8	1.0	1.2	1.0	0.9	1.0	1.1
<b>Total</b>	<b>0.7</b>	<b>1.2</b>	<b>1.6</b>	<b>1.8</b>	<b>1.3</b>	<b>1.3</b>	<b>1.5</b>	<b>1.6</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

## Sweetwater County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	97.2	126.0	166.4	185.3	145.2	173.0	182.4	176.9
Other Travel*	0.2	1.2	1.2	1.5	0.8	1.0	0.8	1.0
<b>Total</b>	<b>97.4</b>	<b>127.2</b>	<b>167.6</b>	<b>186.8</b>	<b>146.0</b>	<b>173.9</b>	<b>183.2</b>	<b>177.8</b>

Visitor Spending by Type of Traveler Accommodation (\$Milion)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	55.9	77.5	105.9	116.2	84.6	101.7	109.2	103.5
Campground	8.8	10.5	13.9	16.5	15.8	20.3	21.7	22.2
Private Home	13.7	14.7	17.5	21.2	19.3	21.0	20.5	21.0
Vacation Home	1.1	1.3	1.5	1.9	1.6	1.7	1.7	1.7
Day Travel	17.8	22.1	27.6	29.5	23.9	28.3	29.3	28.6
<b>Total</b>	<b>97.2</b>	<b>126.0</b>	<b>166.4</b>	<b>185.3</b>	<b>145.2</b>	<b>173.0</b>	<b>182.4</b>	<b>176.9</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	16.1	22.6	35.2	39.1	27.8	32.7	36.3	34.5
Food Service	16.7	22.1	25.9	26.2	23.7	28.2	30.8	30.2
Food Stores	4.6	6.0	6.8	7.1	6.4	7.7	8.3	8.2
Local Tran. & Gas	32.0	41.6	61.0	77.5	55.6	68.2	68.2	66.6
Arts, Ent. & Rec.	12.3	15.5	17.3	16.6	14.4	16.5	17.7	17.1
Retail Sales	15.5	18.1	20.2	18.8	16.8	19.2	20.4	19.6
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.5	0.5	0.7	0.7
<b>Total</b>	<b>97.2</b>	<b>126.0</b>	<b>166.4</b>	<b>185.3</b>	<b>145.2</b>	<b>173.0</b>	<b>182.4</b>	<b>176.9</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	11.6	16.9	23.2	25.3	20.0	19.9	20.7	19.9
Arts, Ent. & Rec.	4.8	6.6	7.4	7.6	6.3	7.0	7.2	8.3
Retail**	3.8	4.8	5.4	5.8	5.0	5.3	5.5	5.4
Ground Tran .	0.5	0.6	0.7	0.8	0.8	0.8	0.8	0.9
Visitor Air Tran .	0.0	0.0	0.0	0.0	0.1	0.1	0.2	0.1
Other Travel*	0.1	0.3	0.3	0.4	0.3	0.3	0.2	0.2
<b>Total</b>	<b>20.9</b>	<b>29.3</b>	<b>37.0</b>	<b>39.9</b>	<b>32.5</b>	<b>33.4</b>	<b>34.6</b>	<b>34.8</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	800	1,010	1,130	1,080	850	800	840	790
Arts, Ent. & Rec.	380	460	570	510	410	430	450	500
Retail **	260	300	280	260	230	240	250	240
Ground Tran	30	30	30	30	30	30	30	30
Visitor Air Tran	0	0	0	0	0	0	0	0
Other Travel *	10	10	10	10	10	10	10	10
<b>Total</b>	<b>1,480</b>	<b>1,800</b>	<b>2,020</b>	<b>1,900</b>	<b>1,530</b>	<b>1,510</b>	<b>1,570</b>	<b>1,560</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	1.3	2.1	2.8	2.9	2.3	2.7	3.0	2.9
State Tax Receipts	3.2	3.7	4.5	5.0	4.2	4.5	5.5	6.2
<b>Total</b>	<b>4.6</b>	<b>5.8</b>	<b>7.3</b>	<b>8.0</b>	<b>6.5</b>	<b>7.3</b>	<b>8.5</b>	<b>9.1</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

## Teton County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	404.3	494.1	585.3	635.2	605.3	760.3	811.8	898.4
Other Travel*	7.2	10.6	12.8	15.5	15.9	18.3	19.1	20.7
<b>Total</b>	<b>411.5</b>	<b>504.7</b>	<b>598.1</b>	<b>650.7</b>	<b>621.2</b>	<b>778.6</b>	<b>830.9</b>	<b>919.1</b>

Visitor Spending by Type of Traveler Accommodation (\$Milion)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	297.2	369.2	445.8	486.6	457.2	591.2	633.1	713.1
Campground	48.9	54.8	62.6	66.2	69.2	79.0	84.0	85.6
Private Home	11.2	15.2	15.8	17.8	17.1	18.4	19.1	19.9
Vacation Home	19.6	24.3	25.7	28.6	25.5	27.2	28.2	28.9
Day Travel	27.4	30.6	35.4	36.1	36.3	44.5	47.4	50.8
<b>Total</b>	<b>404.3</b>	<b>494.1</b>	<b>585.3</b>	<b>635.2</b>	<b>605.3</b>	<b>760.3</b>	<b>811.8</b>	<b>898.4</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	113.3	149.5	185.9	204.8	177.6	232.6	248.3	288.3
Food Service	92.1	109.0	130.3	141.6	149.1	190.1	206.5	228.1
Food Stores	26.1	31.2	35.3	39.6	39.8	50.3	53.9	58.9
Local Tran. & Gas	16.4	20.4	28.7	35.5	27.2	32.7	33.0	32.8
Arts, Ent. & Rec.	71.1	80.2	91.0	93.2	93.1	113.4	120.6	130.0
Retail Sales	71.2	75.7	86.0	85.8	87.9	107.6	114.1	121.8
Visitor Air Tran.	14.3	28.1	28.1	34.7	30.6	33.7	35.4	38.4
<b>Total</b>	<b>404.3</b>	<b>494.1</b>	<b>585.3</b>	<b>635.2</b>	<b>605.3</b>	<b>760.3</b>	<b>811.8</b>	<b>898.4</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	80.7	109.9	134.5	150.6	142.0	161.9	170.3	185.2
Arts, Ent. & Rec.	24.6	30.2	34.3	37.6	35.9	42.4	45.8	49.1
Retail**	12.2	14.7	16.7	18.4	18.2	20.9	22.1	23.5
Ground Tran .	0.9	1.1	1.2	1.3	1.4	1.4	1.4	1.6
Visitor Air Tran .	2.4	3.9	3.9	5.1	5.2	5.3	5.4	4.7
Other Travel*	2.7	2.7	3.6	4.2	4.7	5.3	5.4	5.1
<b>Total</b>	<b>123.6</b>	<b>162.5</b>	<b>194.2</b>	<b>217.3</b>	<b>207.4</b>	<b>237.3</b>	<b>250.5</b>	<b>269.1</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	3,890	4,420	4,900	5,040	4,600	5,020	5,160	5,410
Arts, Ent. & Rec.	1,020	1,080	1,080	1,090	1,070	1,210	1,280	1,320
Retail **	610	630	690	690	660	760	780	810
Ground Tran	60	50	50	50	50	50	50	50
Visitor Air Tran	70	110	110	130	140	130	130	110
Other Travel *	100	80	100	100	120	130	130	110
<b>Total</b>	<b>5,740</b>	<b>6,380</b>	<b>6,940</b>	<b>7,100</b>	<b>6,640</b>	<b>7,300</b>	<b>7,530</b>	<b>7,810</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	8.6	10.8	13.6	14.6	14.0	21.9	23.4	26.4
State Tax Receipts	8.7	10.1	11.9	12.9	12.3	15.3	16.7	18.8
<b>Total</b>	<b>17.3</b>	<b>20.9</b>	<b>25.5</b>	<b>27.4</b>	<b>26.3</b>	<b>37.2</b>	<b>40.1</b>	<b>45.3</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.

Details may not add to totals due to rounding.

## Uinta County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	54.8	63.6	90.8	109.9	92.9	96.4	95.1	93.5
Other Travel*	0.2	0.2	0.1	0.2	0.1	0.1	0.1	0.1
<b>Total</b>	<b>55.1</b>	<b>63.8</b>	<b>91.0</b>	<b>110.1</b>	<b>93.0</b>	<b>96.5</b>	<b>95.2</b>	<b>93.6</b>

Visitor Spending by Type of Traveler Accommodation (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	27.4	30.9	49.3	61.4	53.6	50.5	48.9	47.3
Campground	5.8	6.2	8.1	9.4	7.8	7.7	7.6	7.7
Private Home	9.7	12.3	14.1	16.6	13.3	17.8	18.3	18.5
Vacation Home	1.5	2.0	2.3	2.8	2.0	2.6	2.7	2.8
Day Travel	10.5	12.2	17.0	19.8	16.4	17.8	17.6	17.2
<b>Total</b>	<b>54.8</b>	<b>63.6</b>	<b>90.8</b>	<b>109.9</b>	<b>92.9</b>	<b>96.4</b>	<b>95.1</b>	<b>93.5</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	6.4	6.6	10.1	12.0	12.7	9.9	9.7	10.0
Food Service	7.3	7.7	10.5	12.0	13.0	11.3	11.1	11.0
Food Stores	2.1	2.2	2.8	3.3	3.4	3.0	2.9	3.0
Local Tran. & Gas	26.7	35.0	51.9	66.4	46.8	57.7	57.6	56.0
Arts, Ent. & Rec.	5.5	5.5	7.1	7.6	7.8	6.6	6.3	6.2
Retail Sales	6.9	6.6	8.4	8.7	9.2	7.8	7.5	7.3
<b>Total</b>	<b>54.8</b>	<b>63.6</b>	<b>90.8</b>	<b>109.9</b>	<b>92.9</b>	<b>96.4</b>	<b>95.1</b>	<b>93.5</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	6.4	7.1	10.3	12.3	13.1	12.7	12.3	12.5
Arts, Ent. & Rec.	1.9	2.1	2.7	3.1	3.0	2.5	2.4	4.4
Retail**	2.6	3.0	3.6	4.1	3.8	3.5	3.4	3.3
Ground Tran .	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Total</b>	<b>11.2</b>	<b>12.4</b>	<b>16.8</b>	<b>19.7</b>	<b>20.2</b>	<b>18.9</b>	<b>18.4</b>	<b>20.5</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	390	390	530	530	540	510	490	480
Arts, Ent. & Rec.	150	170	190	180	170	150	140	250
Retail **	190	200	210	220	200	170	170	170
Ground Tran	10	10	10	10	10	10	10	10
Other Travel *	10	0	0	0	0	0	0	0
<b>Total</b>	<b>750</b>	<b>770</b>	<b>950</b>	<b>940</b>	<b>910</b>	<b>840</b>	<b>810</b>	<b>890</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	0.8	0.8	1.1	1.3	1.4	1.1	1.1	1.1
State Tax Receipts	2.2	2.3	2.8	3.3	2.9	2.8	3.5	4.1
<b>Total</b>	<b>3.0</b>	<b>3.1</b>	<b>3.9</b>	<b>4.6</b>	<b>4.3</b>	<b>3.9</b>	<b>4.6</b>	<b>5.3</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

## Washakie County Travel Impacts, 2000 - 2014

Total Direct Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Destination Spending	13.8	14.8	17.7	20.7	19.4	22.2	22.7	23.2
Other Travel*	0.2	0.4	0.3	0.4	0.3	0.3	0.4	0.3
<b>Total</b>	<b>14.0</b>	<b>15.2</b>	<b>18.0</b>	<b>21.1</b>	<b>19.7</b>	<b>22.5</b>	<b>23.1</b>	<b>23.6</b>

Visitor Spending by Type of Traveler Accommodation (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Hotel, Motel	3.9	4.0	4.6	6.3	5.9	6.3	6.4	6.8
Campground	5.9	6.4	8.0	8.9	8.5	10.3	10.6	10.7
Private Home	2.3	2.6	2.9	3.1	2.9	3.2	3.2	3.2
Vacation Home	0.4	0.5	0.5	0.6	0.5	0.5	0.5	0.5
Day Travel	1.3	1.4	1.6	1.8	1.7	1.9	2.0	2.0
<b>Total</b>	<b>13.8</b>	<b>14.8</b>	<b>17.7</b>	<b>20.7</b>	<b>19.4</b>	<b>22.2</b>	<b>22.7</b>	<b>23.2</b>

Visitor Spending By Commodity Purchased (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accommodations	2.1	2.1	2.4	3.0	3.0	3.3	3.4	3.7
Food Service	2.8	2.9	3.3	3.7	4.0	4.6	4.8	4.9
Food Stores	1.2	1.3	1.4	1.6	1.6	1.9	2.0	2.0
Local Tran. & Gas	2.7	3.5	5.2	6.7	4.7	5.8	5.8	5.7
Arts, Ent. & Rec.	2.6	2.6	2.8	3.0	3.0	3.4	3.4	3.5
Retail Sales	2.5	2.4	2.5	2.6	2.8	3.0	3.1	3.1
Visitor Air Tran.	0.0	0.2	0.1	0.2	0.2	0.2	0.2	0.3
<b>Total</b>	<b>13.8</b>	<b>14.8</b>	<b>17.7</b>	<b>20.7</b>	<b>19.4</b>	<b>22.2</b>	<b>22.7</b>	<b>23.2</b>

Industry Earnings Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	1.4	1.5	1.7	2.1	2.1	2.6	2.6	3.0
Arts, Ent. & Rec.	2.1	2.3	2.5	2.8	2.8	3.0	3.1	2.2
Retail**	0.6	0.7	0.7	0.8	0.8	0.8	0.9	0.9
Ground Tran .	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Visitor Air Tran .	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Total</b>	<b>4.3</b>	<b>4.7</b>	<b>5.1</b>	<b>5.9</b>	<b>5.9</b>	<b>6.6</b>	<b>6.8</b>	<b>6.2</b>

Industry Employment Generated by Travel Spending (Jobs)								
	2000	2004	2006	2008	2010	2012	2013	2014
Accom. & Food Serv.	160	140	150	160	160	170	160	170
Arts, Ent. & Rec.	120	130	140	150	130	130	130	80
Retail **	50	50	50	50	40	40	40	40
Ground Tran	0	0	0	0	0	0	0	0
Visitor Air Tran	0	0	0	0	0	0	0	0
Other Travel *	10	0	0	0	0	0	0	0
<b>Total</b>	<b>340</b>	<b>320</b>	<b>340</b>	<b>370</b>	<b>340</b>	<b>340</b>	<b>330</b>	<b>300</b>

Tax Receipts Generated by Travel Spending (\$Million)								
	2000	2004	2006	2008	2010	2012	2013	2014
Local Tax Receipts	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.3
State Tax Receipts	0.4	0.4	0.4	0.5	0.5	0.5	0.6	0.7
<b>Total</b>	<b>0.5</b>	<b>0.5</b>	<b>0.6</b>	<b>0.7</b>	<b>0.7</b>	<b>0.7</b>	<b>0.8</b>	<b>0.9</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

## Weston County Travel Impacts, 2000 - 2014

<b>Total Direct Travel Spending (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Destination Spending	11.0	11.7	15.1	17.4	15.4	16.9	16.7	16.5
<b>Total</b>	<b>11.0</b>	<b>11.7</b>	<b>15.1</b>	<b>17.4</b>	<b>15.4</b>	<b>16.9</b>	<b>16.7</b>	<b>16.5</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Hotel, Motel	2.5	2.3	3.3	4.1	3.3	4.1	4.0	3.7
Campground	5.0	5.4	7.2	8.0	7.5	7.5	7.4	7.5
Private Home	1.9	2.2	2.5	2.9	2.6	2.9	3.0	3.1
Vacation Home	0.5	0.6	0.7	0.8	0.7	0.7	0.8	0.8
Day Travel	1.1	1.1	1.4	1.6	1.4	1.5	1.5	1.5
<b>Total</b>	<b>11.0</b>	<b>11.7</b>	<b>15.1</b>	<b>17.4</b>	<b>15.4</b>	<b>16.9</b>	<b>16.7</b>	<b>16.5</b>
<b>Visitor Spending By Commodity Purchased (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Accommodations	1.4	1.4	1.8	2.1	1.9	2.1	2.0	2.1
Food Service	2.1	2.2	2.7	3.0	3.0	3.2	3.2	3.2
Food Stores	0.9	1.0	1.1	1.3	1.3	1.3	1.3	1.3
Local Tran. & Gas	2.7	3.5	5.1	6.6	4.6	5.7	5.7	5.6
Arts, Ent. & Rec.	2.0	2.0	2.3	2.4	2.4	2.4	2.3	2.3
Retail Sales	1.9	1.8	2.1	2.1	2.1	2.2	2.1	2.1
<b>Total</b>	<b>11.0</b>	<b>11.7</b>	<b>15.1</b>	<b>17.4</b>	<b>15.4</b>	<b>16.9</b>	<b>16.7</b>	<b>16.5</b>
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Accom. & Food Serv.	1.0	1.0	1.3	1.5	1.5	1.5	1.4	1.4
Arts, Ent. & Rec.	0.6	0.6	0.7	0.8	0.8	0.8	0.8	0.7
Retail**	0.6	0.7	0.8	0.9	0.9	0.8	0.8	0.8
Ground Tran .	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Total</b>	<b>2.3</b>	<b>2.4</b>	<b>2.9</b>	<b>3.3</b>	<b>3.1</b>	<b>3.1</b>	<b>3.0</b>	<b>2.9</b>
<b>Industry Employment Generated by Travel Spending (Jobs)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Accom. & Food Serv.	100	80	90	90	90	80	80	80
Arts, Ent. & Rec.	40	30	30	30	30	30	30	30
Retail **	60	60	60	60	60	50	50	50
Ground Tran	0	0	0	0	0	0	0	0
<b>Total</b>	<b>200</b>	<b>180</b>	<b>180</b>	<b>190</b>	<b>180</b>	<b>160</b>	<b>150</b>	<b>150</b>
<b>Tax Receipts Generated by Travel Spending (\$Million)</b>								
	<b>2000</b>	<b>2004</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Local Tax Receipts	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2
State Tax Receipts	0.3	0.3	0.4	0.4	0.4	0.4	0.5	0.5
<b>Total</b>	<b>0.5</b>	<b>0.5</b>	<b>0.6</b>	<b>0.7</b>	<b>0.6</b>	<b>0.7</b>	<b>0.7</b>	<b>0.8</b>

\* Other Travel includes resident air travel and travel agencies. \*\* Retail includes gasoline.  
 Details may not add to totals due to rounding.

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## **APPENDICES**

Appendix A. RTIM Methodology

Appendix B. Definition of Terms

Appendix C. Travel Impact Industries Matched to NAICS

Appendix D. Implan Modeling System

Appendix E. Secondary Impacts Industry Groups

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**REGIONAL TRAVEL IMPACT MODEL (RTIM)  
TRAVEL IMPACT ESTIMATION PROCEDURES**

**TRAVEL SPENDING**

**Hotel, Motel, Resort, B & B.**

Spending on commercial accommodations is estimated from applicable local lodging tax receipts and state sales tax receipts. Spending by hotel, motel and resort guests in other business categories, such as food and transportation, is estimated using spending distributions reported in the visitor survey data. The spending distribution shows how travelers divide their spending between lodging and other purchases.

**Private Campground.** Spending by campers using commercial campgrounds is estimated from the number of commercial campsites, the average occupancy of these campsites, and the average daily expenditures of visitor camp parties reported in survey data. Spending in other business categories is estimated in the same way as for hotel guests.

**Public Campground.** Spending by campers using public campgrounds is estimated from visitor counts at national and state parks and recreation areas, and daily spending estimates from the visitor survey.

**Private Home.** Spending by private home guests is determined from visitor survey data estimating the number of visitors staying as guests of friends and relatives and applying these rates to the household population base in individual counties.

**Vacation Home.** Estimated spending by vacation home renters and owners (where no lodging or sales tax is collected) is based on the inventory of vacation homes (2010 U.S. Census) expenditure survey data of vacation home visitors that made trips of 30 days or less.

*Note: The visitor survey data referenced above was provided Longwoods International.*

**Air Transportation.** Visitor spending estimates for air transportation are derived from the Origin-Destination survey conducted for the Bureau of Transportation Statistics. Employment and earnings estimates are derived from industry receipts, payroll, and employment data for passenger traffic. The impacts of air cargo operations on scheduled passenger flights are not included in these estimates.

## **RELATED TRAVEL IMPACTS**

Spending by travelers generates jobs, earnings, and state and local tax revenue.

**Earnings** generated directly from traveler expenditures is estimated from the payroll-to-receipts ratios derived from the 2007 Economic Census and earnings data provided by the Bureau of Economic Analysis (U.S. Department of Commerce).

**Employment** in each business category is calculated from wage data provided by the Wyoming Department of Labor and Employment and earnings data provided by the Bureau of Economic Analysis.

**Local Taxes** consist of local lodging taxes, sales taxes and other local taxes applicable to traveler purchases (e.g., automobile rentals). Property taxes are not included.

**State Taxes** consist of state sales taxes, gasoline taxes, and income taxes on travel-generated earnings and business income.

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DEFINITION OF TERMS

**Accommodation:** Spending for lodging by hotel and motel guests, campers and vacation home users.

**Air Transportation:** Air passenger spending attributable to travelers in and to Wyoming. The spending total includes air travel spending made outside Wyoming for travel to Wyoming as a final destination, purchases by Wyoming residents who travel outside the state, and air travel within the state.

**Campers:** Travelers staying at RV parks and commercial campgrounds or at public campgrounds such as those in state and national parks.

**Destination Spending:** Spending by travelers at or near their destinations. This excludes spending on air transportation and travel agent commissions. All automobile operating expenses are included in the ground transportation component of destination spending.

**Earnings:** Total earnings include wage and salary disbursements, other earned income, and proprietor income. Only the earnings attributable to travel expenditures are included.

**Food and Beverage Services:** Businesses serving food and beverages for immediate consumption. In addition to table service restaurants, this category includes fast-food outlets and refreshment stands.

**Employment:** Industry employment (jobs) associated with the travel-generated payroll and proprietors. This includes both full- and part-time positions.

**Expenditures:** Purchases by travelers during their trip, including lodging taxes and other applicable local and state taxes paid by the traveler at the point of sale.

**Food Stores:** Grocery stores, supermarkets, fruit stands, retail bakeries, and other businesses selling food for consumption off the premises.

**Ground Transport:** Spending on car rentals, gasoline and other vehicle operating expenses and on local transportation such as taxi, bus and train.

**Hotel, Motel, Resort Guests:** Travelers staying in hotels, motels, guest ranches, resorts, bed & breakfast establishments, condominiums and other lodging places where a lodging or sales tax is collected.

**Local Tax Receipts:** Tax revenue collected by counties and municipalities, as levied on applicable travel-related businesses. Consists of hotel occupancy taxes and other local use taxes (e.g., automobile rentals).

**Lodging Tax:** A local tax charged on lodging. Also referred to as room tax, transient lodging tax, or bed tax.

**Private Home Guests:** Travelers staying as guests with friends or relatives.

**Receipts:** Travel expenditures less the sales and excise taxes imposed on those expenditures. Also referred to as business receipts.

**Recreation:** Spending on entertainment and recreation, such as admissions to tourist attractions or artistic events.

**Retail Sales:** Spending for gifts, souvenirs and other items. Excludes spending listed separately, such as food stores or recreation.

**Spending Distributions:** Information from visitor surveys showing how spending by each type of visitor is divided among various business categories.

**State Tax Receipts:** State sales taxes, motor fuel taxes, and income taxes on visitor generated earnings and business income.

**Travel:** An overnight trip that is not of a local or commuting nature. Travel may be for business or pleasure purposes.

**Traveler:** A person traveling in Wyoming. A traveler may be a Wyoming resident or a resident of another state. The terms traveler and visitor have the same meaning in this report.

**Vacation Home User:** Travelers using their own vacation home or timeshare and those renting a vacation home or privately owned cabin where a lodging or sales tax is not collected. Vacation home users are limited to stays of thirty days.

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**TRAVEL IMPACT INDUSTRIES MATCHED TO 1997 NAICS**

<b>TRAVEL IMPACT INDUSTRY</b>	<b>NAICS INDUSTRIES* (code)</b>
Accommodation & Food Services	Accommodation (721) Food Services and Drinking Places (722) Residential Property Managers (531311)
Arts, Entertainment & Recreation	Performing Arts, Spectator Sports (711) Museums (712) Amusement, Gambling (713) Scenic and Sightseeing Transportation (487) Miscellaneous Industries (see note* * )
Retail	Food & Beverage Stores (445) Gasoline Stations (447) Clothing and Clothing Accessories Stores (448) Sporting Goods, Hobby, Book, and Music Stores (451) General Merchandise Stores (452) Miscellaneous Store Retailers (453)
Ground Transportation	Interurban and rural bus transportation (4852) Taxi and Limousine Service (4853) Charter Bus Industry (4855) Passenger Car Rental (532111) Parking Lots and Garages (812930)
Air Transportation	Scheduled Air Passenger Transportation (481111) Support Activities for Air Transportation (4881)
Travel Arrangement Services	Travel Arrangement and Reservation Services (5615)

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Notes: \*Government enterprises (e.g., park systems) are included in this classification.

\*\* Includes parts of industries in other sectors (e.g., accommodation, charter bus).

A more detailed description of these industries can be found at <http://www.ntis.gov/naics>.

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**IMPLAN MODELING SYSTEM** <sup>1</sup>

IMPLAN is a widely used, nationally recognized economic impact model, first developed by the U.S. Forest Service. IMPLAN provides estimates of the additional economic activity associated with a sale of a good or service to a traveler. This methodology has been packaged, along with the necessary data files, as IMPLAN Pro by the Minnesota IMPLAN Group, Inc. (MIG) of Stillwater, Minnesota, and is the basis for the analysis in this report. Some of the conventions used by IMPLAN follow.

**DATABASE COMPONENTS**

The IMPLAN databases consist of two major parts: 1) national-level matrices and tables and 2) economic and physical data at the county and/or state level. The national matrices are combined with regional data to create a regional model which can be edited to reflect local conditions.

The IMPLAN data is divided into four main categories:

1. Industry Output
2. Employment
3. Value Added (includes employee compensation)
4. Final Demands

**Industry output** represents the dollar value of an industry's total production. The data is derived from a number of sources including Bureau of Census economic censuses and the BLS employment projections.

**Employment** is listed as a single number of jobs for each industry. The data is derived from ES202 employment security data supplemented by county business patterns and Regional Economic Information System (REIS) data. All IMPLAN databases (after 1985) include both full-time and part-time workers in employment estimates.

**Value Added** includes employee compensation, proprietor income, other property type income, and indirect business taxes. Employee compensation includes the total payroll costs (including benefits) of each industry in the region. Proprietary income consists of payments received by self-employed individuals (includes private business owners, doctors, and lawyers). Other property type income consists of payments from rents, royalties, dividends, and interest. Indirect business taxes consist primarily of excise and sales taxes paid by individuals to businesses.

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<sup>1</sup> Minnesota IMPLAN Group, Inc., "Micro IMPLAN Users Guide", version 91-F, March 1994.

**Final Demands** are the dollar value of goods and services purchased by consumers and institutions (federal, state, and local government). Personal consumption expenditures are the largest component of final demand. It consists of payments by individuals/households to industries for goods and services used for personal consumption. IMPLAN final demands are measured in terms of producer prices.

## **MULTIPLIERS**

Each industry that produces goods and services generates demands for other goods and services. These other producers, in turn, purchase goods and services. These indirect purchases (indirect effects) continue until “leakage” from the region (imports, wages, profits, etc.) stop the cycle. These iterations are described by multipliers.

Each of these multiplier types can be calculated for output, employment, and income (value added).

**Output multipliers** are derived by dividing the total (direct, indirect, and induced) output effects by the direct output. An output multiplier provides an indicator of the total output created (direct, indirect and induced) for each dollar of direct output.

**Income multipliers** (or any of the value added components) are derived by dividing the total (direct, indirect, and induced) income effects by the direct income. An income multiplier provides an indicator of the total income created (direct, indirect and induced) for each dollar of direct income.

**Employment multipliers** are created in the same manner as the income multiplier, but using employment rather than income. An employment multiplier provides an indicator of the total jobs (direct, indirect and induced) for each direct job.

## **WYOMING DATA AND ANALYSIS CONVENTIONS**

All impact amounts are expressed in 2014 dollars using IMPLAN deflators based on the U.S. Bureau of Labor Statistics’ Consumer Price Index.

Through IMPLAN, direct employment from the RTIM model was used to estimate all of the associated indirect and induced effects. Employment associated with retail trade was evenly divided between general merchandise stores (sic 53) and miscellaneous retail (sic 59). Employment associated with ground transportation was divided between auto rental, gasoline service stations, and local transportation based on the expenditure distribution data used for the RTIM model.

### Industry Groups for Secondary Impacts

#### **Accommodation & Food Services**

- Food services and drinking places
- Hotels and motels, including casino hotels
- Other accommodations

#### **Arts, Entertainment & Recreation**

- Bowling centers
- Fitness and recreational sports centers
- Independent artists, writers, and performers
- Museums, historical sites, zoos, and parks
- Other amusement, gambling, and recreation industries
- Performing arts companies
- Promoters of performing arts and sports and agents for public figures
- Scenic and sightseeing tours and support activities for transportation
- Spectator sports

#### **Wholesale & Retail Trade**

- Building material and garden supply stores
- Clothing and clothing accessories stores
- Electronics and appliance stores
- Food and beverage stores
- Furniture and home furnishings stores
- Gasoline stations
- General merchandise stores
- Health and personal care stores
- Miscellaneous store retailers
- Motor vehicle and parts dealers
- Nonstore retailers
- Sporting goods, hobby, book and music stores
- Wholesale trade

#### **Transportation**

- Air transportation
- Automotive equipment rental and leasing
- Automotive repair and maintenance, except car washes
- Couriers and messengers
- Rail transportation
- Transit and ground passenger transportation
- Travel arrangement and reservation services
- Truck transportation
- Warehousing and storage
- Water transportation

**Professional Services**

Accounting and bookkeeping services  
Advertising and related services  
All other miscellaneous professional and technical services  
Architectural and engineering services  
Book publishers  
Cable networks and program distribution  
Child day care services  
Civic, social, professional and similar organizations  
Colleges, universities, and junior colleges  
Computer systems design services  
Custom computer programming services  
Data processing services  
Database, directory, and other publishers  
Elementary and secondary schools  
Environmental and other technical consulting services  
Grantmaking and giving and social advocacy organizations  
Home health care services  
Hospitals  
Information services  
Legal services  
Management consulting services  
Management of companies and enterprises  
Motion picture and video industries  
Newspaper publishers  
Nursing and residential care facilities  
Offices of physicians, dentists, and other health practitioners  
Other ambulatory health care services  
Other computer related services, including facilities management  
Other educational services  
Periodical publishers  
Photographic services  
Radio and television broadcasting  
Religious organizations  
Scientific research and development services  
Social assistance, except child day care services  
Software publishers  
Sound recording industries  
Specialized design services  
Telecommunications  
Veterinary services

**Other Services**

- Business support services
- Car washes
- Commercial machinery repair and maintenance
- Death care services
- Drycleaning and laundry services
- Electronic equipment repair and maintenance
- Employment services
- Facilities support services
- General and consumer goods rental except video tapes and discs
- Household goods repair and maintenance
- Investigation and security services
- Lessors of nonfinancial intangible assets
- Machinery and equipment rental and leasing
- Office administrative services
- Other personal services
- Other support services
- Personal care services
- Private households
- Services to buildings and dwellings
- Video tape and disc rental
- Waste management and remediation services

**Government**

- Federal electric utilities
- Federal Military
- Federal Non-Military
- Other Federal Government enterprises
- Other State and local government enterprises
- Postal service
- State & Local Education
- State & Local Non-Education
- State and local government electric utilities
- State and local government passenger transit

**Construction**

- Commercial and institutional buildings
- Highway, street, bridge, and tunnel construction
- Maintenance and repair of farm and nonfarm residential structures
- Maintenance and repair of highways, streets, bridges, and tunnels
- Maintenance and repair of nonresidential buildings
- Manufacturing and industrial buildings
- New farm housing units and additions and alterations
- New multifamily housing structures, nonfarm
- New residential 1-unit structures, nonfarm
- New residential additions and alterations, nonfarm
- Other maintenance and repair construction
- Other new construction
- Water, sewer, and pipeline construction

**Finance, Ins., & Real Estate**

Funds, trusts, and other financial vehicles

Insurance agencies, brokerages, and related

Insurance carriers

Monetary authorities and depository credit intermediation

Nondepository credit intermediation and related activities

Real estate

Securities, commodity contracts, investments

**Mining & Manufacturing**

all mining & manufacturing industries except for food processing

**Agriculture & Food Processing**

farming & manufacturing industries in food processing