



DIGITAL TOOLKIT INSTRUCTIONS

PHOTOGRAPHY*

Found in the "Photography" folder

Include on your website, or email communications focused on the National Park Service's centennial promotion and link to: <http://wyomingtourism.org/npscentennial>

BADGES

Found in the "Centennial Badges" folder

Embed on your website to highlight your participation in the centennial celebration and link to: <http://wyomingtourism.org/npscentennial>

FACEBOOK & TWITTER POSTS

Copy the posts below and paste them to your social media channels to promote your participation in the National Park Service's centennial.

FACEBOOK POSTS

We're celebrating 100 years of National Parks and landscapes. See how Wyoming's favorite spots have (or haven't) changed over the years. (fill in link to majesty endures article)

The National Park Service centennial is the perfect excuse to plan an adventure. Which of Wyoming's parks or landscapes will you visit next?
(<http://wyomingtourism.org/npscentennial>)

TWITTER POSTS

The @NatlParkService is 100. See how WY's parks (haven't) changed over the years. (fill in link to majesty endures article) #WYMajestyEndures #FindYourPark

Have a throwback photo from Wyoming's National Parks or Historic Landmarks? Tag it with #WYMajestyEndures

The @NatlParkService centennial is your excuse for adventure. Where will you find yours? <http://wyomingtourism.org/npscentennial> #FindYourPark

SOCIAL IMAGERY*

Found in the "Social Images" folder

These images are properly formatted for social media. Simply save and upload them to accompany the above social media content.