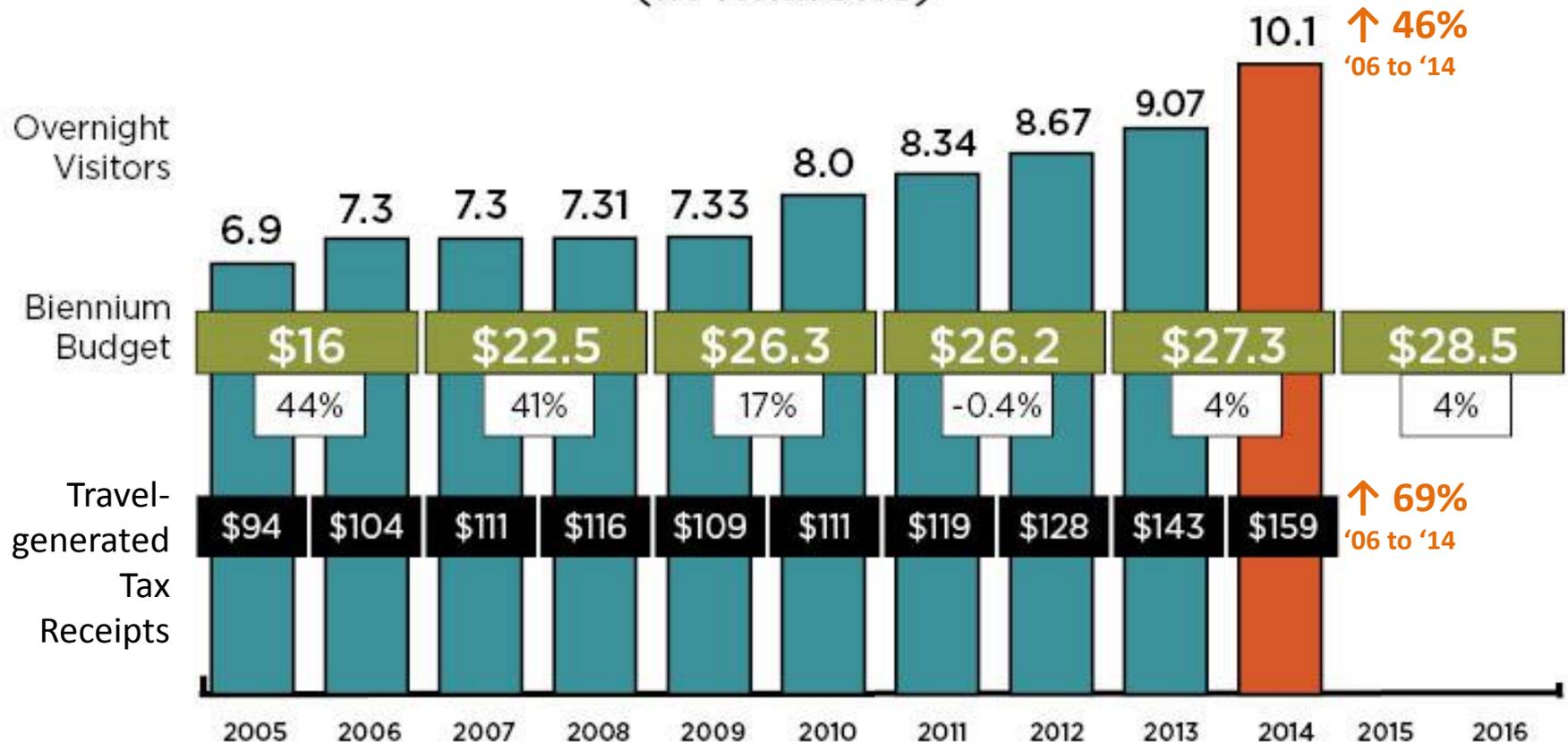




BUDGET TO VISITOR RELATIONSHIP

(in millions)



Source: Strategic Marketing & Research, Inc., Visitor Profile 2014; Dean Runyan and Associates, Wyoming Travel Impacts 2014; and State of Wyoming Budget Office