



**Board of Director's Meeting
Friday, January 17, 2014
8:00 a.m.
Southeast Wyoming Welcome Center
Agenda**

- I. Welcome and Introductions Renée Middleton

- II. Approval of Minutes from December 16, 2013

- III. Financials Anita Benton

- IV. Approval of Contracts:
 - A. For Approval:
 - i. Miles Media – Amendment III - \$54,000 \$332,499.96
 - ii. Bryan Consulting, LLC \$220,000.00
 - iii. Teton Gravity Research – *Locals* – FIFI up to \$84,000.00
 - iv. Teton Gravity Research – *Higher* – FIFI up to \$75,000.00
 - B. Information Only:
 - i. Charles Coon \$36,500.00

- V. Executive Director's Report Diane Shober
 - A. Budget/JAC Hearing
 - B. National Public Relations Firm
 - C. New Board Orientation
 - D. Annual Staff Retreat

- VI. Director's Reports:
 - A. Michell Howard – Director of Strategic Partnerships
 - B. Anita Benton – Director of Business Operations
 - C. AnnDrea Boe – Director of Brand Strategy
 - D. James Scoon – Director of Global Sales and Services

- VII. Public Comments

- VIII. Old Business

- IX. New Business:
 - A. Calendar of 2014 Meetings Dates (dates subject to vary):
 - i. January 17, 2014 – Cheyenne SEWWC – 8:00 a.m. – 12:00 p.m.
 - ii. February 23, 2014 – Cheyenne Little America – 1:00 – 5:00 p.m.
 - iii. March 17, 2014 – Conference Call – 3:00 p.m.
 - iv. April 21, 2014 – Conference Call – 3:00 p.m.
 - v. May 19, 2014 – Conference Call – 3:00 p.m.
 - vi. June 16, 2014 – Conference Call – 3:00 p.m.
 - vii. July 21, 2014 – Conference Call – 3:00 p.m.
 - viii. August 18, 2014 – Conference Call – 3:00 p.m.
 - ix. September 15, 2014 – Conference Call – 3:00 p.m. (possible retreat in lieu of call)

- x. October 2014 – Meet in conjunction with the Fall Summit – Gillette, date TBA
- xi. November 17, 2014 – Conference Call – 3:00 p.m.
- xii. December 15, 2014 – Conference Call – 3:00 p.m.

- X. Executive Session Renée Middleton
- XI. Adjourn Renée Middleton