



**Board of Directors Meeting  
Sunday, February 23, 2014  
1:00 p.m.  
Little America Hotel and Resort/Grand Ballroom D  
Agenda**

- |       |  |                 |
|-------|--|-----------------|
| I.    | Welcome and Staff Introductions                                      | Renée Middleton |
| II.   | Approval of Minutes from January 17, 2014                            |                 |
| III.  | Financials   | Anita Benton    |
| IV.   | Approval of Contracts:   |                 |
|       | A. For Approval:   |                 |
|       | i. Strategic Marketing & Research, Inc. – Amendment VI – name change | \$445,750.00    |
|       | ii. MMGY Global, LLC – Dashboard                                     | \$37,500.00     |
|       | B. Information Only:   |                 |
|       | i. Charles Coon – Amendment One - \$2,500                            | \$39,000.00     |
|       | ii. Dee Dee Smidt – Amendment One - \$6,210                          | \$17,420.00     |
| V.    | Executive Director’s Report:   | Diane Shober    |
|       | A. Budget Session  |                 |
|       | B. 2013 Research Results   |                 |
| VI.   | Leadership Team Reports:   |                 |
|       | A. Brand Studio  | AnnDrea Boe     |
|       | B. Strategic Partnerships  | Michell Howard  |
| VII.  | Public Comments  |                 |
| VIII. | Old Business   |                 |
| IX.   | New Business   |                 |
| X.    | Executive Session  | Renée Middleton |
| XI.   | Adjourn  | Renée Middleton |