



**Board of Director Meeting
October 7, 2015
9:00 a.m.
Riverton Holiday Inn Convention Center
Agenda**

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|-------|---|--------------------|
| I. | Welcome – Board and Staff Roll Call/Board Updates | Renée Middleton |
| II. | Approval of Minutes from September 21, 2015 | |
| III. | Financials | Anita Benton |
| IV. | Approval of Contracts: | |
| | A. For Approval: | |
| | i. Miles Media Group – Website Development | up to \$535,000.00 |
| | ii. Wyoming Travel Industry Coalition – three year contract | \$135,000.00 |
| | iii. Charles Coon – Team Wyoming and Wyoming’s College Rodeo Programs | \$62,500.00 |
| | iv. Miles Media Group – Website Hosting & Maintenance | up to \$53,000.00 |
| | v. Open Range Films - FIFI | up to \$37,921.20 |
| V. | Board Nominating Committee | Mark Kupke |
| VI. | Director’s Report: | |
| | A. Michell Howard, Senior Director of Brand Strategy | |
| | B. Kristin Phipps, Visitor Engagement Senior Manager | |
| | C. AnnDrea Boe, Brand Integration Senior Manager | |
| VII. | Executive Director Report | Diane Shober |
| | A. Budget | |
| | B. Legislative Update | |
| | C. 2015 WNFR | |
| VIII. | New Business | |
| IX. | Old Business | |
| X. | Public Comments | |
| XI. | Executive Session | Sandy Newsome |
| XII. | Adjourn | Sandy Newsome |