



**Board of Director's Meeting
April 11, 2016
3:00 p.m.
Agenda**

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|-------|---|---------------|
| I. | Welcome – Board and Staff Roll Call/Board Updates | Sandy Newsome |
| II. | Approval of Minutes from February 21, 2016 | |
| III. | Financials | Anita Benton |
| IV. | Contracts: | |
| | A. For Approval: | |
| | i. Fahlgren, Inc. – Amendment One - \$15,000 | \$315,000.00 |
| | ii. Miles Media – Amendment One – Fulfillment – Amendment One - \$30,000 | \$99,000.00 |
| | B. Information Only: | |
| | i. CAM-PLEX – 2016/2017 National High School Finals Rodeo - \$20,000 per year | \$40,000.00 |
| | ii. Jackson Hole Mountain Resort | \$35,000.00 |
| | iii. Mobile International, LLC | \$33,159.00 |
| | iv. College Cowboy Marketing Program Interagency Agreements – FY17: | |
| | a. Casper College | \$27,500.00 |
| | b. Central Wyoming College | \$27,500.00 |
| | c. Eastern Wyoming College | \$27,500.00 |
| | d. Gillette College | \$27,500.00 |
| | e. Laramie County Community College | \$27,500.00 |
| | f. Northwest College | \$27,500.00 |
| | g. Sheridan College | \$27,500.00 |
| | h. University of Wyoming | \$27,500.00 |
| | v. City of Rawlins – Amendment Two – Date Extension | \$25,000.00 |
| | vi. State Parks and Cultural Resources – Amendment One – Date Extension | \$4,500.00 |
| V. | Executive Director's Report | Diane Shober |
| | A. Segmentation Research Update | |
| | B. That's WY Merchandising | |
| VI. | New Business | |
| VII. | Old Business | |
| VIII. | Public Comments | |
| IX. | Executive Session | Sandy Newsome |
| X. | Adjourn | Sandy Newsome |