

NATIONAL
TRAVEL &
TOURISM
WEEK MAY 1-7, 2016

WHEREAS, tourism is Wyoming's 2nd largest industry; and

WHEREAS, travelers to and within Wyoming spent \$3.3 billion in 2015, generating \$170 million in taxes and supported over 32,000 jobs; and

WHEREAS, **[Insert City/County Data Information]**

WHEREAS, tourism contributes to visitors' experiences and adds to Wyoming's presence around the world; and

WHEREAS, Wyoming businesses can strengthen business relationships, reward performance and educate employees and customers by hosting meetings and events that bring new people to Wyoming or encourage residents to visit another part of the state; and

WHEREAS, Wyoming people can enhance visitor experience by welcoming those who travel with sincerity and enthusiasm; and

WHEREAS, whether business or recreational, travel showcases Wyoming is an economic catalyst.

NOW THEREFORE, I, [Official's Name and Title], do hereby proclaim May 1 – 7, 2016 as National Travel and Tourism Week in **[Insert City/State]**, and urge the citizens of **[Insert City/State]**, to join me in this special observance with appropriate events and commemorations.

Mayor

[AFFIX SEAL]

YOUR LOGO